



500
世界五百强

**CHINA PACIFIC
CONSTRUCTION**

太平洋建设

FORTUNE GLOBAL

世界500强

连续**13年**入选榜单
蝉联全球建筑业私企第一



太平洋建设 — 建设太平洋

CHINA PACIFIC CONSTRUCTION GROUP
BUILDING THE PACIFIC OCEAN

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Public-Spirited Brands

Pacific Construction was founded in 1986, originally known as Huai’ an Yinjiang Construction Engineering Co., Ltd. (referred to as Yinjiang Company). In 1995, Yinjiang completed its full-fledged group restructuring and was officially renamed Pacific Construction Group (referred to as Pacific Construction). The Group has been listed among the Fortune Global 500 for 13 consecutive years and has consistently ranked first among private construction enterprises worldwide.

For over three decades, Pacific Construction has focused on the investment, construction, operation, and management of infrastructure. It holds multiple special-grade and first-grade general contracting qualifications for highways, municipal engineering, water conservancy, and building construction, as well as a number of first-grade professional contracting qualifications. In the course of China’ s urbanization, new-type urbanization, and urban-rural integration, Pacific Construction has integrated resources, wisdom, and capital, establishing itself as China’ s largest urban operator. The Group pioneered the BT model in China and has directly participated in the investment, construction, operation, and management of more than 1,000 cities and counties and over 3,000 industrial parks through models including BT, BTO, EPC, and FEPCO. It has undertaken a large number of key national and provincial projects, such as the Shanghai-Nanjing, Shanghai-Zhuhai, Beijing-Shanghai, Beijing-Hong Kong, and Lianyungang-Khorgas expressways, the Jiangyin Yangtze River Bridge, the Nanjing Metro, the Taihu Lake rehabilitation project, the Lanzhou New Area, the Gui’ an New Area, the Central Yunnan (Dianzhong) New Area, the Xixian New Area, the Taiyuan-Xinzhou Integrated Economic Zone, the Fangchenggang International Medical Open Pilot Zone, the Handan Digital Economy Industrial Park, and the Guangxi Advanced Equipment Manufacturing City.

Sparing no expense to build capital and valuing only the golden trophy to forge its reputation, the Group has won numerous national, provincial, and municipal honors, including the Luban Prize, the Zhan Tianyou Prize, the Li Chun Award, and the National Quality Engineering Award. Each year, it receives over a thousand thank-you letters, commendations, and awards from governments at all levels.

Attentive to national poverty alleviation and development and committed to advancing rural revitalization, the Group has joined hands with governments in key poverty-stricken areas such as Hunan, Yunnan, Guizhou, and Sichuan to pioneer a three-in-one targeted poverty alleviation model of “poverty alleviation through construction, poverty alleviation through industry, and poverty alleviation through education.” Dedicated to building a beautiful countryside, it actively engages in the Guangcai Program and fulfills its social responsibilities.

In response to the national Belt and Road Initiative, Pacific Construction Group has stationed in Xinjiang to integrate into the development of the core area of the Silk Road Economic Belt; established operations in Guangdong and Guangxi to support the Guangdong-Hong Kong-Macao Greater Bay Area and help build a vital hub for the 21st Century Maritime Silk Road; and expanded its efforts in Yunnan, Shaanxi, Hebei, Hunan, Hubei, and Hainan to boost the large-scale development of the western region, the coordinated development of the Beijing-Tianjin-Hebei region, the Yangtze River Economic Belt, and the construction of the Hainan Free Trade Port.

As its domestic market expands, the Group is actively pursuing its “go global” strategy, establishing long-term communication and cooperation mechanisms with nearly 100 countries and regions across Asia, Europe, the Americas, and Africa, with a particular focus on engagement and cooperation with Southeast Asia, Central and West Asia, Central and Eastern Europe, and Africa along the Belt and Road. Using the China-ASEAN Expo as a platform, the Group has carried out in-depth deployment in ASEAN countries such as Vietnam, Thailand, and Malaysia, as well as in key countries like Kazakhstan, completing major strategic moves including the acquisition of a Malaysian construction company and the establishment of the Pacific Construction ASEAN headquarters. A series of cooperation projects are now advancing efficiently, gradually forming a stable development pattern driven by both domestic and international forces.

With a global vision to build a national brand, Pacific Construction has formed strategic partnerships with organizations such as the China Chamber of International Commerce and China Railway International Group, setting a model for cross-sector cooperation and joining hands to enter the international market. At a series of national and international high-profile events—including APEC, the Belt and Road Forum for International Cooperation, the Forum on China-Africa Cooperation, and the China-ASEAN Expo—it speaks on behalf of Chinese private enterprises, supports major-country diplomacy, and showcases the vitality of Chinese private business.

In recent years, leveraging its formidable infrastructure construction capabilities and fully harnessing the combined advantages of “resources, wisdom, and capital,” the Group uses “smart technologies, cultural tourism, and education” as engines, diversifies its industrial layout, and provides financial support to create the “Pacific Future City,” characterized by “industry-city integration, landscape-city integration, and people-city integration.” It is driving the transition from the 1.0 era of pure infrastructure construction to the 2.0 and 3.0 eras of integrated urban operation.

集团介绍

Group Introduction

太平洋建设始建于1986年，前身为淮安引江建筑工程有限公司（简称引江公司）。1995年，引江公司全面完成集团化组建，并正式更名为太平洋建设集团（简称太平洋建设）。集团连续13年入选世界500强，蝉联全球建筑业私企第一。

三十多年来，太平洋建设专注于基础设施的投资、建设、运营、管理，拥有国家公路、市政、水利、建筑等多个总承包特级、一级资质及若干专业承包一级资质。在中国城市化、城镇化、城乡一体化的进程中，太平洋建设融资源、智慧、资本于一体，是中国最大的城市经营商。集团在国内首创BT模式，并以BT、BTO、EPC、FEPKO等形式直接参与国内1000多个市县、3000多个园区的投资、建设、运营与管理。先后参加了沪宁、沪珠、京沪、京港、连霍等高速公路以及江阴长江大桥、南京地铁、太湖整治、兰州新区、贵安新区、滇中新区、西咸新区、太忻一体化经济区、防城港国际医学开放试验区、邯郸数字经济产业园、广西先进装备制造城等一大批国家、省重点工程建设。

集团不惜成本、成就资本，只要金杯、铸就口碑，先后获得鲁班奖、詹天佑奖、李春奖、国家优质工程奖等国家级、省市重要荣誉，每年收到各地各级政府感谢信、表扬信、嘉奖令上千封。

集团关注国家扶贫开发，推进乡村振兴，携手湖南、云南、贵州、四川等国家重点扶贫地区政府，开创“建设扶贫、产业扶贫、教育扶贫”三位一体精准扶贫模式。致力于美丽乡村建设，投身光彩事业，践行社会责任。

为响应国家“一带一路”倡议，太平洋建设扎根新疆，融入丝绸之路经济带核心区建设；布局广东、广西，助力粤港

澳大湾区建设、打造21世纪海上丝绸之路重要枢纽；发力云南、陕西、河北、湖南、湖北、海南，助推西部大开发、京津冀协同发展、长江经济带及海南自贸港建设。

随着国内市场的扩张，太平洋建设积极推进“走出去”战略，与亚、欧、美、非等近百个国家和地区建立沟通合作长效机制，特别是加强同“一带一路”沿线的东南亚、中亚、中东欧和非洲的沟通与合作。集团以中国—东盟博览会为载体，在越南、泰国、马来西亚等东盟国家深度布局，完成落地并购本土建筑企业、设立东盟总部等重大战略动作；深耕中亚，重点布局哈萨克斯坦等核心国家。当前，系列合作项目正高效推进，逐步构筑起国内国际双轮驱动的稳健发展格局。

太平洋建设用全球视野铸就民族品牌，与中国国际商会、中铁国际集团等建立战略合作关系，开辟了跨体制合作模式典范，携手进军国际市场；在APEC、“一带一路”国际合作高峰论坛、中非合作论坛、东博会等一系列国家级、国际性盛会上，代表中国民企发声，助力大国外交，彰显中国民企风采。

近年来，集团依托强大基础设施建设实力，充分发挥“资源、智慧、资本”叠加优势，以“智慧、文旅、教育”为引擎，多元化产业布局和金融配套，打造“产城融合、景城融合、人城融合”的“太平洋未来城市”，推动从基础设施建设1.0时代，走向城市化综合运营2.0、3.0时代。

太平洋建设对外坚定口碑打造，对内坚持股份制改造，成就百年老店的坚实未来。太平洋建设，从运河起步、经长江、入太平洋，正从昨天的太平洋建设走向今天的建设太平洋。

不定义终点
一直在路上

*Targeting for the
better, we are always
on the road.*

ON



THE WAY



严昊
Yan Hao
←

China's affluent society derives from its several thousand years of agricultural civilization; prosperity and strength of today arise from the impoverishment and debility of the past. Since the reform and opening-up policy was initiated, we have witnessed another tide of economic boom. How lucky we are to be able to inherit the first-rate corporate culture and enforce top-ranking business standards in our most dynamic era. We will work with passion and innovate with vision along the road built by predecessors.

We operate enterprise with culture and manage it with standard procedures. More specifically, to build a top-ranking enterprise, CPCG's staff are armed with our business culture that we work with heart and live with conscience; we integrate standard procedures into daily management with service awareness. CPCG has developed under national strategy and built its brand with craftsmanship. We have implemented proj-

ects nationwide in the era of reform and opening-up to alleviate poverty and to fulfill the Chinese dream under the Belt and Road Initiative. Driven by endless passion and targeting for the better, we are always on the road.

We carry forward our fine traditions and keep innovating, so as to build a time-honored brand. We have paid more attention to the market and put more passion to our career. We advocate such philosophy that doing business with one hundred percent social responsibility, one hundred percent spirit of contract, and one hundred percent legal awareness. We aim to forge a future enterprise with a strategic perspective and a national brand with a global vision. We are committed to the honor and dignity of China. In the market economy, CPCG is dedicated to building itself into a leader of private enterprises and showing to the world the strength of China in the process of internationalization.

寄语

Message

中国几千年平实的农业文明成就了当今这个富足的社会，曾经孱弱的血泪史涅槃了这个盛世强国。拉开改革的大幕后，我们见到了经济发展的神话被再次精彩演绎。传承一流的企业文化，执行一流的企业标准，我们何其有幸能够在生命最具活力的年华，沿着前人用汗水铺设的道路，激情拼搏，活力创造！

文化做经营，标准做管理。我们将文化传承渗透进经营血脉，不断地用企业文化武装太平洋建设人的大脑，把它当成做事做人的锦囊，做到用心做事，用情做人；我们将执行标准融入管理实战，把服务意识嵌入行为风格，用文化和标准打造一流企业的一流团队。

以国家战略引领企业发展，以工匠精神塑造企业品牌。在脱贫攻坚的战场上，在“一带一路”的征途上，在改革开放新时代的中国梦中，到处都有我们光彩的事业，鲜艳的旗帜。无穷无尽的动力推着我们始终往前走，不定义终点，一直在路上。

坚持传承创新，打造百年老店。我们对市场投入更多的关注，对事业投入更大的激情。坚持社会责任百分百、契约精神百分百、法律意识百分百。用战略眼光、做未来企业，用全球视野、做民族品牌。致力于国家的荣耀、民族的尊严。在市场经济的汪洋大海中，打造民企航母；在国际化发展的大势所趋中，彰显中国力量。



Yan Hao

Chairman of the Board of CPCG

Vice-President of China Chamber of International Commerce

Vice-President of China Private Business Association

Executive Vice-President of China's Society for Non-State-Owned Economy

Yan Hao, born in 1986 in Huai'an, Jiangsu province, is an outstanding representative of the second-generation entrepreneurs since reform and opening-up. He has made significant contributions to China's private economy and is a major influence on China's infrastructure industry. He has been granted the title of "Chinese Outstanding CEO" and "2017 BRI Outstanding Contribution Award", and has been included in "Top 50 Influential Chinese Business Leaders" by Fortune many times.

At the end of 2011, Yan Hao took over the chairmanship of the Board of CPCG. In a "new normal" economy, Yan Hao is patriotic and strives to serve the country through industry. Under his leadership, CPCG closely follows national strategies and responds to the Belt and Road Initiative and the call of private enterprises "going global". CPCG gives full play to the wisdom and strength of a private enterprise, contributing to China's Major-country Diplomacy with Chinese Characteristics and local economic growth. Also, CPCG has created a model of precise-targeted poverty alleviation and rural revitalization, and has always been at the forefront of the era as China's largest city operator.

Yan Hao has proactively helped CPCG shift from the leadership era to the teamwork era. He has innovated a talent mechanism and vigorously promoted the cultivation of "talents that are youthful, knowledgeable, professional, presentable and international"; he has initiated the reputation building project externally and shareholding reform internally. Thanks to his efforts, CPCG has attained the

corporate vision of being "privately owned for public, privately operated yet communal, with public power and socialized assets".

As a representative of Chinese excellent private entrepreneurs, Yan Hao has attended a range of national and international key conferences and events, such as the National Advanced Privately-owned Businesses Commendation Conference, APEC CEO Summit, Beijing Summit of the Forum on China-Africa Cooperation, China-ASEAN Expo, and the Belt and Road Forum for International Cooperation.

Adhering to the business philosophy of "Extend business globally with integrity; achieve great cause with trust", Yan Hao has been a bold policymaker and resolute doer, practicing and innovating in an all-round, continued way. He has integrated CPCG's advantages of resources, wisdom and capital, made the most of CPCG's energy, and grown CPCG into a business empire with dozens of sub-groups and hundreds of subsidiaries. Under his leadership, CPCG has been listed on the Fortune Global 500 companies 13 years running since 2014, renewing the glory of CPCG.

From the family of scholars valuing honesty and integrity to the family of entrepreneurs leading the industry, Yan Hao has been passing down his family's intelligence. What's more, with the spirit of being a dedicated, professional, ambitious and kind second-generation entrepreneur, Yan Hao has been leading the staff of CPCG to take social and corporate responsibility, build a time-honored brand with craftsmanship spirit, and develop a brand of China with global vision.

严昊

太平洋建设董事局主席
中国国际商会副会长
中国个体劳动者协会副会长
中国民（私）营经济研究会常务副理事长

严昊，1986年生于江苏淮安，是中国改革开放后第二代企业家的杰出代表，对中国民营经济作出了突出贡献，尤其在基建行业有着重要影响力，先后获得“中国杰出CEO”、“2017一带一路杰出贡献奖”等荣誉称号，并多次被《财富》杂志评为“中国最具影响力的50位商界领袖”。

2009年，严昊入主江苏苏辰公路工程有限公司，上任第一年就让濒临倒闭的老国企苏辰扭亏为盈，成就他事业的第一桶金。两年后，在严昊主导下，苏辰建设集团成功组建。

2011年底，严昊接任太平洋建设董事局主席。在经济新常态的大背景下，严昊怀揣家国情怀和实业报国之心，带领太平洋建设紧随国家战略，积极响应“一带一路”倡议和民企“走出去”号召，发挥民企智慧、彰显民企力量，助力大国外交和地方经济发展，并创新模式精准发力脱贫攻坚和乡村振兴，始终以中国最大城市经营商的姿态走在时代的前沿。

严昊积极推动太平洋建设从领袖时代走向团队时代。他创新人才使用机制，大力推行“五化人才”建设，对外打造口碑工程，对内实行股份制改造，真正成就了太平洋建设“私有公用、私营共有，权力公众化、资产社会化”的企业愿景。

2016年以来，严昊积极响应国家“一带一路”倡议，集团扎根新疆，布局

广西、广东、湖南、湖北、山西等重点市场，并持续加大对贫困地区的投资建设力度。积极推动与“一带一路”沿线各国合作，开辟了太平洋建设走向建设太平洋的新时代，携手央企与欧洲多国达成地铁、高速等重点项目合作，成就新时代背景下跨境、跨体制合作典范。与东盟、非洲等国建立沟通长效机制，积极进军东南亚各国基建市场。

作为中国优秀民营企业代表，严昊先后受邀出席全国先进个体工商户表彰大会、亚太经合组织（APEC）工商领导人会议、中非合作论坛北京峰会、中国—东盟博览会、“一带一路”国际合作高峰论坛等一系列国家级、国际性重要会议及活动。

秉承“诚行天下、信立伟业”理念，严昊大胆决策、雷电行动、立体实践、永续创新，整合企业资源、智慧、资本优势，裂变放大企业能量，将太平洋建设发展成为拥有数十家子集团、数百家子公司的庞大商业帝国，带领企业自2014年起连续13年入选世界500强，成功续写了太平洋建设新的辉煌。

从忠厚传家的书香门第，到独领风骚的企业世家，严昊在传承家族智慧的同时，以“二代卖炭翁”的敬业精业和向上向善精神，带领太平洋建设人“以社会为己任、以企业为本位”，用工匠精神打造百年老店，以全球视野铸就民族品牌。



习近平现场视察由太平洋建设旗下中国云南路建承建的思小高速公路野象谷段。

Xi Jinping inspected the Yexianggu section of Simao-Xiaomengyang Expressway constructed by China Yunnan Road Construction Co., Ltd. of China Pacific Construction Group.



胡锦涛现场视察由太平洋建设旗下中国云南路建承建的思小高速公路野象谷段。

Hu Jintao inspected the Yexianggu section of Simao-Xiaomengyang Expressway constructed by China Yunnan Road Construction Co., Ltd. of China Pacific Construction Group.



2017年11月10日至11日，严昊作为APEC中国代表团主要随行代表，跟随国家主席习近平出席峰会。期间，作为中方唯一建筑企业代表，受到时任越南总理阮春福亲切接见。

On November 10th to 11th 2017, Yan Hao, Chairman of the Board of CPCG, accompanied President Xi Jinping attending APEC CEO Summit as a member of the Chinese delegation. During the Summit, Yan Hao as the only Chinese construction enterprise representative was received cordially by Nguyễn Xuân Phúc, then premier of Vietnam.



2016年12月5日，全国先进个体工商户表彰大会暨纪念中国个体劳动者协会成立30周年座谈会在北京人民大会堂隆重举行。第十九届中央政治局常委、时任国务院总理李克强出席活动并作重要讲话。严昊（第三排左起第3位）作为中国个体劳动者协会副会长参加会议，受到李克强接见，并作为唯一企业家代表发言。

On December 5th, 2016, the National Advanced Self-employed Business Commendation Conference was grandly held in Beijing. Yan Hao(third from the left on the third row) was received by then Chinese Premier Li Keqiang and delivered a keynote speech as the only entrepreneur representative.



2012年12月4日，严昊（第三排左起第2位）当选中国个体劳动者协会副会长，在人民大会堂受到第十八届中共中央政治局常委、时任国务院副总理王岐山等国家领导的亲切接见。

On December 4th 2012, Mr. Yan Hao (second from left on the third row) was elected as Vice President of Chinese Self-employed Businesses Association. He was graciously received by Chinese leaders including Wang Qishan, then Member of the Standing Committee of the Political Bureau of CPC, then Vice Premier of China.



2019年9月20日，第十九届中央政治局常委、时任国务院副总理韩正与参加第16届东博会的中外企业家代表合影留念、共享国宴。严昊（第一排左起3位）受邀参加。

On Sept 20, 2019, Han Zheng, then Standing Member of the Political Bureau of CPC Central Committee and Vice Premier had group photo and state banquet with Chinese and foreign entrepreneur representatives at the 16th CAEXPO. Yan Hao (third from the left on the first row) was invited to participate.



2019年9月21日，第16届中国—东盟博览会期间，第十九届中央政治局常委、时任国务院副总理韩正视察太平洋建设，并与严昊进行亲切交流。

On the morning of Sept. 21, 2019 during the 16th CAEXPO, Han Zheng, then Standing Member of the Political Bureau of CPC Central Committee and Vice Premier, visited the booth of CPCG and had friendly talks with Yan Hao.



2020年11月23日，第17届东博会期间，第十九届中央政治局委员、时任中央外事工作委员会办公室主任杨洁篪视察太平洋建设，高度肯定太平洋建设的广西战略。

On November 23rd, during the 17th China-ASEAN Expo, Yang Jiechi, then member of the Political Bureau of the CPC Central Committee and Director of the Office of the Central Foreign Affairs Commission, inspected CPCG and highly affirmed the Guangxi strategy of CPCG.



严介和
Yan Jiehe
←

China Pacific Construction Group, a new enterprise run by the Chinese, adheres to the principles of being privately owned for public, privately operated yet communal, with public power and socialized assets. With regard to doing business, we advocate speed, quality and cost-effectiveness; on conducting oneself, we believe in being smart, capable and obedient. It is our staff's belief that safety comes first, reputation second and efficiency third that contributes to today's CPCG.

Starting from learning to experiencing, we have turned knowledge into our intelligence, accumulated capability with passion and diligence. A top ranking enterprise is like a first-rate university. The competition among countries in the future lies in that of enterprises. It is the enterprises that mainly bear social responsibilities. Early staff of CPCG have achieved their remarkable shift here from employees to shareholders, from working for a job to endeavoring for a career, from getting paid to creating honor.

The 20th National Congress of CPC has ushered a new era of market economy. In this new era, we get a sense of direction from Chinese characteristics, a sense of achievement from the market economy, and a sense of security from law-based governance. Putting

individuals before the public, family before the country, and wealth before fame brings people real harmony and peace. The era that big trees easily got cut by storms has gone (In Chinese, it implies that extraordinary people tend to be hurt because of others' jealousy.) Now we are live in an era that only if the tree takes its root deep into earth, nothing can strike it. If we compare life to a glass of wine, let's drink it up and fight for our career. Man should stand like a mountain, and lie like a monument. Word of mouth is another name of brand.

The clear surface of a one-thousand-mile river reflects the pure moon; the white clouds flow in the vast sky. Through the spirit of elegance, kindness and harmony, CPCG has fulfilled the shift from the "rise" of knowledge to the "sharing" of wisdom, from the "rise" of passion to the "sharing" of capability, from the "rise" of reckless action before thinking to the "sharing" of careful consideration before action, from the "rise of growth with pride to the "sharing" of maturity with modesty, from the "rise" of focusing on fame and fortune to the "sharing" of indifference to fame and fortune, from the "rise" of yesterday with affluence to the "sharing" of today with contribution. We are pleased with such changes.

寄语

Message

太平洋建设是“国人办的新国企”，我们本着“私有公用、私营共有、权力公众化、资产社会化”的宗旨，做事：进度快、质量优、成本低；做人：既聪明、又能干、更听话。始终崇尚“安全第一、口碑第二、效益第三”的太平洋建设人，缔造了如今的诚行天下、信立伟业。

我们从背会开始体会、让知识升华智慧、从爱拼走向会拼。一流的企业就是一流的大学，未来国家的竞争是企业的竞争，承载社会的主体是企业。太平洋建设人从最初的雇工成为今天的股东，从最初的职业成就了今天的事业，从最初的待遇迈向一生的荣誉。

党的二十大的召开，我们迎来了市场经济的春华秋实。中国特色给予我们方向感，市场经济给予我们获得感，依法治国给予我们安全感。先私后公、先家后国、先利后名，这就是真正意义上的和谐。树大招风的时代已经过去，树大不

要紧，关键根要深。如果说人生就是一杯酒，我们何不干下这人生的满杯，担起事业的风雨。站着一座山，倒下一座碑！三个口为品，两个片（音bei、杯）、卑为牌，品牌不就是口碑嘛！

担当争先我们有使命感，诚仁舍得我们有荣誉感，智美久远我们有归属感。求利求名多求己少求人，爱家爱国多爱人少爱己；政源于正、财源于才、智源于知。让我们官、产、学一家，从招商引资到招商引智（资源、智慧、资本）；从大招商到招大商。

千江清水千江月，万里白云万里天。让我们拥有儒雅之体、佛仁之心、道和之骨。从“起”的知识，到“舒”的智慧；从“起”的爱拼，到“舒”的会拼；从“起”的三行而后思，到“舒”的三思而后行；从“起”的骄傲成长，到“舒”的谦虚成熟；从“起”的有名有利，到“舒”的淡泊泊名；从“起”的应有尽有，到“舒”的应无尽无。足矣。



Yan Jiehe

*Founder of Pacific Construction
Chairman of Zhuang Yan Think Tank*

Mr. Yan Jiehe, the founder of China Pacific Construction Group (CPCG), was born in Huai'an, Jiangsu Province in 1960. He is also the founder of the Zhuangyan Think Tank and its associates: CPCG, the Daxiyang Group, and the Susun Group. Mr. Yan is known as “the first Chinese ‘madman’ of the world” and “No.1 boss in Chinese to treat staff generously.”

In 1986, Mr. Yan Jiehe was publicly selected to be the factory manager. In 1988, he became the manager. In 1990, he became the general manager. In 1992, he became the director of the board. In 1995 he became the group president, and in 1998, he became the chairman of the board.

In 1992, Mr. Yan Jiehe started his career with 120,000 Yuan as capital. From the philosophy of “it is better to lose 80,000 Yuan than 50,000 Yuan” to obtain the first barrel of gold 8.6 million Yuan, his beginning became a global business legendary case. In 1996, from violation of the law to the legal investment in the construction of Shifu Avenue in Suqian, Mr. Yan started the first BT (BT-BTO-FEPCO) mode, and he is known as “the father of Chinese BT model” . In 2002, Mr. Yan pioneered the merging and acquisition of SOEs. He spanned more than a dozen industries and achieved hundreds of enterprises.

In 2008, Mr. Yan Jiehe joined together with the political, business and academic elites to create the Huatuo CEO Forum. He is the first to promote entrepreneurs to talk about the enterprises; Mr. Yan Jiehe brought the resources, wisdom and capital to a full play to form the Zhenghe fleet; to establish the Pacific Business School and cultivate practical Chinese entrepreneurs.

In 2018, as the vice chairman of the China Poverty Alleviation Association, Mr. Yan Jiehe responded to the 19th National Rural Revitalization Strategy and invested 15 billion U.S. dollars in the Caoyun Town

on the Grand Canal to build a world-class Cultural and Beautiful Village, profound as the Global Village. The Yan family's CPCG has been selected as one of the global top 500 for 13 consecutive years, and it is the largest privately-owned construction enterprise in the world.

Mr. Yan Jiehe delivered lectures at high-end forums such as APEC, World Economic Forum, and Boao Forum For Asia, famous educational institutions like Harvard University, Wharton School of the University of Pennsylvania, Cambridge University, Oxford University, Tsinghua University, Peking University, and Central Party School, and more than 1,000 government authorities, enterprises and public institutions in China. Mr. Yan Jiehe has been invited to give more than a thousand keynote speeches. He has created six sister flowers which represent the “New Analects of Confucius” , the Global Village, the Huatuo Personality Scholarship, the Zhuangyan Think Tank, the Global Village Forum, Wuwei Academy. And it has become a cultural brand with international influence.

His masterpieces include New Analects of Confucius, The Global Village, Crown of Fundamental Element, Realm of Management, Future is Determined by Industry, and Entrepreneurial Growth, Mature and Success.

Developing business naturally and smoothly, and diagnosing business precisely and comprehensively. Mr. Yan Jiehe was praised by the media as a thinker, philosopher, educator, economist, and entrepreneur, who is profound in thought, new in philosophy, and quintessential in language.

Greatness comes out from suffering. When rice is ripe, it will bow. “As the first Chinese ‘madman’ , I am not ‘mad’ anymore, I am walking from the rise of owning everything to the comfort of sharing everything.”

严介和

太平洋建设创始人
庄严智库理事长

1960 年生于江苏淮安，太平洋建设创始人，庄严智库及旗下太、大、苏系缔造者。有“全球华人第一狂人”、“中国厚待员工第一人”之称。

86 年公开竞聘做厂长，88 年经理，90 年总经理，92 年董事长，95 年集团总裁，98 年董事局主席。

92 年十二万创业，从“亏五万不如亏八万”取得第一桶金 860 万，成为全球商界传奇案例；96 年从非法、违法，到合法投资建设宿迁市府大道，首创 BT (BT—BTO—FEPCO) 模式，被誉为“中国 BT 鼻祖”。2002 年在国企改制中首创打包重组模式，横跨十几个产业，成就上百家企业。

2008 年携手政商学界，创建华佗论箭，开企业家讲企业先河；发挥资源、智慧、资本优势，组建郑和舰队；创办太平洋商学院，培养实战型中国企业家。

2018 年，作为中国扶贫协会副会长的他，响应十九大乡村振兴战略，在大运河畔的漕运镇，投资 150 亿美元，建

设全球一流文美乡村——地球村。

太平洋建设连续 13 年入选世界 500 强，雄踞全球建筑业私企第一。

严介和在 APEC、达沃斯、博鳌等高端论坛，哈佛、沃顿、剑桥、牛津、清华、北大、中央党校等著名学府，以及中国 1000 多个城市党政机关、企事业单位，作主旨演讲千余次。倾情打造六朵姐妹花——《新论语》、地球村、地球村个性奖学金、庄严智库、中外政商领袖华佗论箭、五味书局，成为具有国际影响力的文化品牌。

代表作有《新论语》、《地球村哲思》、《根本冠》、《管理境界》、《产业决定未来》、《企业家的成长成熟成功》等。

做企业行云流水，讲企业如数家珍。被媒体誉为思想深邃、理念新睿、语言精粹的思想家、哲学家、教育家、经济学家、企业大家。

伟大都是熬出来的。稻子熟了，就低头了。“第一狂人的我已经不狂了，正在从起的应有尽有，走向舒的应无尽无。”

求利求名多求己少求人
爱家爱国多爱人少爱己

Seek both wealth and fame, turning to ourselves more than others;
Love both country and family, loving others more than ourselves



严介和与美国前总统克林顿(左5)、韩国前总统李明博(右3)、英国前首相布莱尔(左3)、澳大利亚前总理陆克文(右1)、塞舌尔开国总统曼卡姆(左1)等各国政要同台“论箭”并合影留念。

Yan Jiehe held talks with global politicians on Huatuo CEO Forum and took a group photo: former US President Bill Clinton (fifth from left), former President of South Korea Lee Myung-bak (third from right), former UK Prime Minister Tony Blair (third from left), former Australian Prime Minister Kevin Rudd (first from right) and founding President of Seychelles James R. Mancham (first from left).



严介和与德国前总理格哈德·施罗德(右2)、法国前总统尼古拉·萨科齐(左2)、英国前首相戈登·布朗(右1)、诺贝尔经济学奖获得者罗伯特·蒙代尔(左1)等各国政要和学者同台“论箭”并合影留念。

Yan Jiehe held talks with global politicians and scholars on Huatuo CEO Forum and took a group photo: former German Chancellor Gerhard Schröder (second from right), former French President Nicholas Sarkozy (second from left), former UK Prime Minister Gordon Brown (first from right) and Nobel Economic laureate Robert Mundell (first from left).



严介和与澳大利亚前总理约翰·霍华德(右2)、纽约前市长鲁迪·朱利安尼(左2)、爱尔兰前总理伯蒂·埃亨(右1)、诺贝尔经济学奖得主菲尔普斯(左1)等各国政要和学者同台“论箭”并合影留念。

Yan Jiehe had discussions with global politicians and scholars on Huatuo CEO Forum and took a group photo: former Australian Prime Minister John Howard (second from right), former Mayor of New York City Rudy Giuliani (second from left), former Irish Prime Minister Bertie Ahern (first from right), and Nobel Economic laureate Edmund Phelps (first from left).



“第四届中外政商领袖华佗论箭”期间，严介和与美国前总统比尔·克林顿同台“论箭”。

Yan Jiehe had discussions with former US President Bill Clinton on the Fourth Huatuo CEO Forum.



“第四届中外政商领袖华佗论箭”期间，严介和与英国前首相托尼·布莱尔同台“论箭”。

Yan Jiehe had discussions with former UK Prime Minister Tony Blair on the Fourth Huatuo CEO Forum.



“第四届中外政商领袖华佗论箭”期间，严介和与澳大利亚前总理陆克文同台“论箭”。

Yan Jiehe had discussions with former Australian Prime Minister Kevin Rudd on the Fourth Huatuo CEO Forum.



2004年3月20日，时任江苏省委书记李源潮为首届“优秀民营企业”300强大会颁奖，太平洋建设荣获第一名。

On March 20, 2004, Li Yuanchao, then the secretary of Jiangsu Provincial Party Committee, awarded the first "Excellent Private Enterprise" 300 strong Conference, and Pacific Construction won the first place.



2000年12月19日，江苏省年度经济工作会议上，时任省委书记回良玉为首届“先进民营企业”100强大会颁奖，太平洋建设荣获第一名。

On December 19, 2000, at the annual Economic Work Conference of Jiangsu Province, Hui Liangyu, then secretary of the Provincial Party Committee, awarded the first "Advanced Private Enterprise" 100 strong conference, and Pacific Construction won the first place.

企业文化

Corporate Culture

Selected
精选

我们的经营理念：

诚行天下 信立伟业
社会责任百分百 契约精神百分百 法律意识百分百
今天的诚信 明天的市场 后天的利润
走市场不走官场 走法律不走权力

Business Philosophy:

Extend business globally with integrity; achieve great cause with trust
Doing business with a hundred percent of social responsibility, spirit of contract
and awareness of law
Today's integrity, tomorrow's market, day after tomorrow's profits
Follow the market instead of politics; believe in laws instead of bureaucracy

我们的工程理念：

安全第一 口碑第二 效益第三
不惜成本 成就资本 只要金杯 铸就口碑

Project Philosophy:

Safety First, Reputation Second, Efficiency Third
Achieve capital at any costs; build reputation by the prosperity of projects

我们的品质：

荣誉 善勇 智勤
方毅 刚勇 柔韧 圆通
智慧 良心 吃苦 吃亏
敬业 精业 向上 向善

Characteristics of CPCG staff:

Honor and Glory, Kindness and Courage, Wisdom and Diligence
Strong, Bold, Resilient and Flexible
Wisdom, Kindness and Persistence
Dedicated, Professional, Ambitious and Kind

我们的标准：

工程标准：零挂靠 零分包 零转包
零内耗 零腐败 零渣尾
做事标准：进度快 质量好 成本低
做人标准：既聪明 又能干 更听话

Standard:

Engineering standard: The project does not change hands, all own management. The project are not delayed, there are no quality problems, all successfully concluded.
Working standard: Our construction projects have fast progress, good quality, and low cost.
Character standard: We believe in being smart, capable and obedient.

我们的情感：

感动自己 感动他人 成就他人 成就自己
做优一项工程 结交一批朋友 赢得一方市场
进地方门 做地方人 说地方话 办地方事 尽地方责

Feelings:

Touch ourselves and others; fulfill others and ourselves
We believe that undertaking a project with high quality will bring us a bunch of friends and markets
Act speak and take responsibility as the local people do after entering into a local market

我们的情怀：

从起的应有尽有 到舒的应无尽无
求利求名多求己少求人 爱家爱国多爱人少爱己

Emotions:

Proceed with affluence and extend to sharing
Seek both wealth and fame, turning to ourselves more than others;
Love both country and family, loving others more than ourselves

我们的信任：

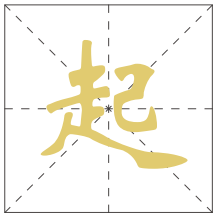
一分信任 十分责任 百分努力 千分付出 万分担当
信任是成长的基石 信任是成熟的阶梯 信任是成功的泰山

Trust:

One percent of trust, ten percent of responsibility, one hundred percent of hardwork, a thousand percent of endeavor, and ten thousand percent of conscientiousness
Trust is the foundation of growth, stairs of maturity and mountain of success

发展历程

Development History



RISE

1992年“吃亏是福”，1995年“引江”入海，太平洋建设由此孕育而生。集团业务涉及市政、交通、水利、港口、码头、地铁、隧道、城市高架、航电枢纽、给水排水、污水处理、垃圾处理、景观绿化、亮化、净化、硬化、美化、城市功能、城市公益等。集团创始人严介和在国内外首创BT模式，并被誉为“中国BT鼻祖”。从“亏5万不如亏8万”到“中国BT第一单”，我们——独树己见，走己之路。

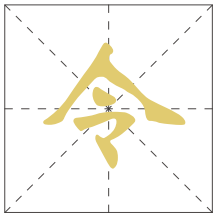
走 + 己

PROCEED + ONESELF

独树己见 走己之路

PROCEED WITH OUR
OWN PHILOSOPHY IN
OUR OWN WAY

In 1992, Mr. Yan Jiehe earned the first bucket of gold by insisting on the quality of projects. In 1995, YinJiang Company developed into today's CPCG. Our business involves municipal engineering, transportation, water conservancy, ports, wharfs, subway, tunnels, urban viaducts, navigation-power junction, water supply and drainage, sewage treatment, waste disposal, landscape planting, lighting, purification, road hardening, beautification, urban function, urban public welfare, etc. Yan Jiehe, honored as "Father of the BT model in China", initiated the BT model in China. From "rather losing 80,000 yuan than 50,000 yuan" to accomplishing "China's first BT deal", we advance in a unique way with our own philosophy.



ORDER

集团极速发展，先后参加了沪宁、沪珠、京沪、京港、连霍等高速公路，以及江阴长江大桥、南京长江二桥、南京地铁、太湖整治等多项国家、省重点工程项目建设。在自身发展的同时，严介和先生首创打包重组模式，在国企改革中并购、拯救濒临倒闭破产的国有企业近百家。万涓成川、百川汇海，一路走来，我们——从自我做起、从今天做起、从一点一滴做起。

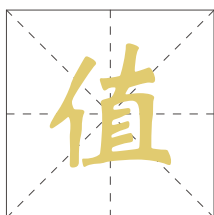
今 + 、

TODAY + DRIBS
AND DRABS

从今做起 点滴成河

STARTING FROM
NOW WITH DRIBS AND
DRABS

CPCG develops quickly and has participated in expressway construction projects such as Shanghai-Nanjing, Shanghai-Zhuhai, Beijing-Shanghai, Beijing-Hong Kong & Macao and Lianyungang-Khorgos, as well as national and provincial key construction projects such as Jiangyin Yangtze River Bridge, the Second Nanjing Yangtze River Bridge, Nanjing Metro, Taihu Lake restoration, etc. Mr. Yan Jiehe also initiated the repackage model, acquiring or saving around a hundred stated-owned companies in the state-owned enterprise reform. Same with streams and rivers that finally form an ocean, CPCG develops into the current scale by starting from our own and the moment with dribs and drabs.



VALUE

人 + 直

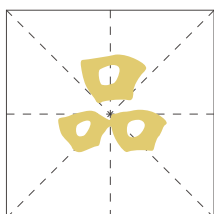
PEOPLE +
RIGHTOUSNESS

人生价值 成于正直

THE VALUE OF
LIFE IS BASED ON
RIGHTOUSNESS

华佗论箭组委会在北京成立。被誉为“商界华佗”的严介和先生，开企业家讲企业先河，为中小企业把脉问诊、答疑解惑，他的智慧课被誉为“华夏第一课”。资源用智慧优化、资本用智慧放大，严介和先生打造的三资（智）平台融资源、智慧、资本为一体，为太平洋建设的突飞猛进保驾护航。从山重水复到柳暗花明，一路风雨、历经坎坷，我们的品质从未改变——做人正直、为人正派。

The Huatuo CEO Forum Organizing Committee was founded in Beijing. Yan Jiehe, regarded as “Hua Tuo in business circle” (Hua Tuo was a legendary surgeon in ancient China), is the first to promote entrepreneurs to talk about enterprises. He offered solutions to small and medium-sized businesses. He, an entrepreneur himself, delivers lectures (known as the first class in China) to other entrepreneurs, which has never been seen before. The platform launched by Yan that integrates resources, wisdom and capital ensures the achievements of CPCG. Grown with all these ups and downs, we have never doubted our faith in righteousness.



BRAND

口 + 口 + 口

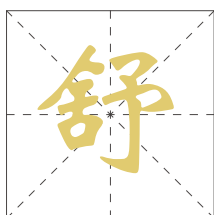
WORD OF MOUTH

赢得口碑 铸就金杯

WORDS OF MOUTH
BRING REPUTATION
AND WEALTH

2011年底，严昊接任太平洋建设董事局主席，集团由此从领袖时代走向团队时代。在中国城市化、城镇化、城乡一体化的进程中，集团先后参与1000多个市县、3000多个园区的投资、建设、运营与管理，并跻身世界500强。“除了口碑、还是口碑”，在严昊的要求下，秉承“做事：进度快、质量好、成本低；做人：既聪明、又能干、更听话”的理念，我们始终坚持——不惜成本、成就资本，赢得口碑、铸就金杯。

At the end of 2011, Yan Hao took over CPCG as Chairman of the Board, since then CPCG fulfilled the shift from the leadership era to the teamwork era. In the process of urbanization and urban-rural integration in China, CPCG participated in the investment, construction, operation and management of 1,000 plus cities and over 3,000 industrial parks, and got listed on the Global 500 Companies. Under the guidance of Yan Hao, we follow the principles that “doing business with zero subcontracting, zero dependency and zero complaints, while being smart, capable and obedient in personal conducts.” We are committed to such belief: achieve capital at any costs and word of mouth bring reputation and wealth.



SHARING

舍 + 予

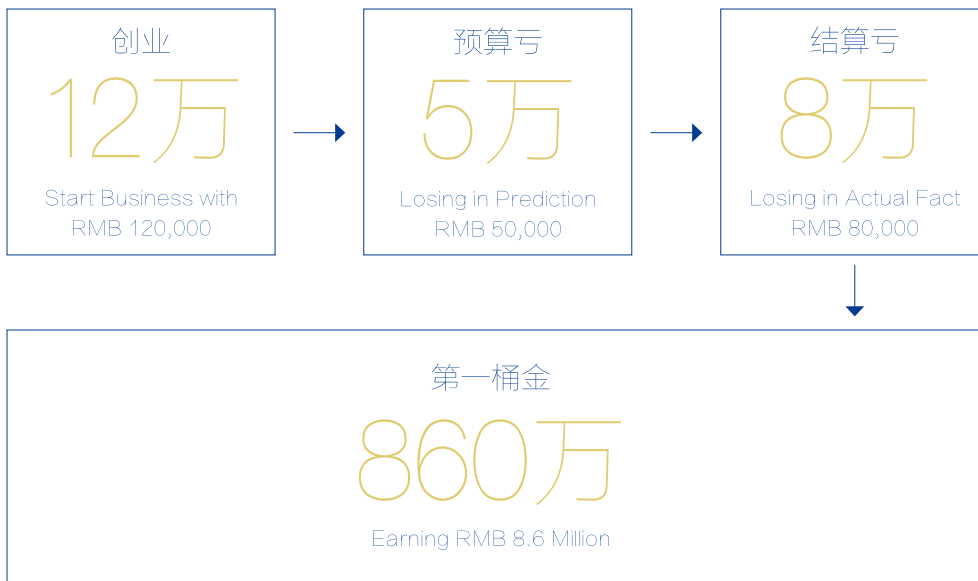
CONTRIBUTION +
SHARING

舍得给予 舍己舒群

CONTRIBUTE TO
FULFILL THEM

连续13年入选世界500强，全球建筑业私企第一。作为中国最大城市经营商，太平洋建设对外紧随国家发展战略、投身“一带一路”建设、助力各地脱贫攻坚、乡村振兴，矢志践行社会责任、传承创新中华文化；对内通过股份制改造，成就无数个百万富商、千万富翁、亿万富豪。对外坚持做口碑、对内坚持股份制，没有最好、只有更好，大家都好、才是真好，我们——舍得给予，舍己舒群。

CPCG has been included in the Global 500 Enterprises for 13 years in a row, and topping the private construction enterprises worldwide. As China's largest city operator, we closely follow the national development strategies, indulge ourselves in implementing “Belt and Road” Initiative, facilitate poverty alleviation and rural revitalization, unswervingly assume social responsibilities, and pass down and innovate Chinese culture; we have also gone through the shareholding system reform from which generated many millionaires, multimillionaires and billionaires. We emphasize reputation building and shareholding system, strive for the better after achieving the best and advocate that the real prosperity lies in well-being of all under the spirit of contribution and sharing.



Rather Lose RMB 80,000 Than RMB 50,000

—— CPCG' s First Bucket of Gold

The grand scale of CPCG today can trace its history back to the three culverts of one of Nanjing' s belt ways.

In 1992, Yan Jiehe left Huai' an with only RMB 120,000 on a coach to Nanjing. After 11 such trips, he finally got a small project of three culverts under 5 subcontracts. Due to layers of subcontractors, he could only attain RMB 29,4000 from the project instead of the bidding price of RMB 415,000. After calculation, Mr. Yan Jiehe found that he would lose about RMB 50,000 when this project was completed.

Confronted with the possible consequence of losing money and misunderstanding from his team, Yan Jiehe made an unusual decision that this very project would be the start of his career. The original duration of this project was around 140 days that would extend into the new year while the actual duration was decreased to 72 days. Yan Jiehe led

his team to work overtime and use more materials under the belief of "speed, quality and reputation" . With their round-the-clock hard work, they completed the project on the evening of Chinese New Year' s Eve with only 72 days.

This project caused a loss of RMB 80,000 after calculation. In the spring of that new year, three culverts were approved by test with A-level standards. Commander of Nanjing' s beltway headquarters invited Yan Jiehe to the directorate, saying that " Whatever you can do here, keep doing" , and granting him mandatory subcontracts from the general contractor.

When the beltway was completed, YinJiang Company (predecessor of CPCG) completed a total work load worth over RMB 50 million, from which the company earned RMB 8.6 million. Since then, CPCG have extended its business across China.

亏五万不如亏八万

——太平洋建设的第一桶金

太平洋建设波澜壮阔的恢宏事业，追根溯源是从南京市绕城公路的三个小涵洞开始的。

1992年严介和仅有12万元资本，从淮安挤公共汽车跑了11趟南京，最终获得转手了五包的南京绕城公路三个小涵洞工程。由于层层转包，这个中标价41.5万元的工程到严介和手里仅有29.4万元。经测算，要亏5万元。

面对亏本的抉择、团队的不解，异于常人的严介和决定：我们的事业就从这里起步！涵洞的计划工期本来要跨年关，约140天。但严介和要求不惜成本、加

班加点、加工加料。“进度要快，质量要优，口碑要好！”经过夜以继日的奋战，最终仅用72天，在除夕之夜圆满收工。

这项工程最终经核算累计亏了8万元。新一年的春天，三个小涵洞项目全优通过验收。南京绕城公路指挥长专邀严介和到指挥部，表示“只要你们能做的事儿就让你们继续做”，并给总承包商下达指令性分包。

绕城公路竣工之时，引江公司累计完成工作量5000多万，净赚860万元。从此，太平洋建设的工程遍布大江南北。



PROJECT *WITH CONSCIENCE, OF OFFSPRING, AND FOR HONOR*

良心工程 子孙工程 荣誉工程

A City Prospered on a Road

— China's First BT Deal

A road for descendants contributes to the prosperity of a city; a project with conscience fulfilled China's first BT (build-transfer) deal.

Suqian, converted into a city in 1996 with little public finance, was eager to build a main road on paddy fields to develop itself. Liu Xuedong, mayor of Suqian at that time, was impressed by CPCG's story of "rather losing RMB 80,000 than RMB 50,000". He, therefore, turned to CPCG for solutions. Half a month later, the first project of Suqian New City, Shifu Avenue (today's Hongzehu Road), was put into operation. It was CPCG that independently invested, designed and completed this project within a year. Till now, the Shifu Avenue is flanked by multiple administrative offices and public institutions. A new city has evolved around this road.

In February 1999, China's five ministries and commissions made a joint document to name the business model initiated by CPCG for the Shifu Avenue as "BT model" (build-transfer). Meanwhile, the project of Shifu Avenue was known as "China's first BT deal".

For more than 30 years, this road has borne the city's numerous heavy equipment and building materials that were either full-loaded, heavy-loaded or overloaded. Although the road surface has been polished after years of wear and tear, no crack could be found on it. This project is an epitome of CPCG's millions of projects carrying the character of "out of conscience, for descendants, and with honor", and also a medal for good moral standing of CPCG's staff.

先有一条路 后有一座城

—— 中国BT 第一单

一条子孙之路，承载一座城市的崛起；
一篇良心之作，成就中国 BT 第一单。

1996 年宿迁建市伊始，财政为零，急需在一片水田之上，建设一条城市主干道，承载宿迁新城建设。时任宿迁市长有感于太平洋建设“亏五万不如亏八万”的品牌影响力，主动找到太平洋建设，解政府燃眉之急。半个月后，宿迁新城的第一项工程——市府大道（现洪泽湖路），由太平洋建设自主投资、自主设计、自主施工，并实现当年交付。如今，市府大道两旁坐落着宿迁多半行政、事业单位。一座城市，围绕这条路拔地而起。

1999 年 2 月，国家五部委联合下文，将太平洋建设首创的宿迁市府大道商业模式称为“BT 模式”，宿迁市府大道也被称为“中国 BT 第一单”。

三十多年来，这座城市建设所需的各种重型设备、建筑材料都由这条路满负荷、重负荷、超负荷承载。石子都被磨得发光，却没有一个疤痕、一条裂缝，依然完好无损。

这个携带太平洋建设基因的“良心工程、子孙工程、荣誉工程”，是太平洋建设千万工程的缩影，更是太平洋建设人钻石人品的勋章。



从基础设施建设 1.0
到城市化综合运营 2.0、3.0

*From infrastructure construction 1.0
To comprehensive operation of
urbanization 2.0, 3.0*

→ EPC 设计 采购 施工
EPCO 设计 采购 施工 运营
FEPCO 融资 设计 采购 施工 运营
Engineering Procurement Construction
Engineering Procurement Construction Operation
Financing Engineering Procurement Construction Operation

→ 产城融合
景城融合
人城融合
Integration between
Industry and City
Scenery and City
People and City

→ 智慧产业
文旅产业
教育产业
Intelligence Industry
Culture and Tourism Industry
Education Industry



经营模式

Business Operation Model

太平洋建设首创中国 BT 模式,并以 EPC、EPCO、FEPCO 等形式直接参与 1000 多个市县、3000 多个园区的投资、建设、运营与管理。集团从城市建设走向城市

综合运营;从基础设施建设,走向以“智慧、文旅、教育”多元化产业布局和金融配套为引擎,“产城融合、景城融合、人城融合”的现代服务型永久产业。

CPCG initiated the BT model and participated in the investment, construction, operation and management of more than 1,000 cities and 3,000 industrial parks using EPC, EPCO, FEPCO . It is making a shift from building cities to comprehensively operating cities, from infrastructure construction to the

permanent modern service industry with the character of “integration between industry and city, scenery and city, and people and city” driven by the diversified industry layout of “wisdom, culture and tourism, and education” , and financing support services.

CPCG - 太平洋建设
中国最大城市运营商
*China's largest
city operator*

*No.1 in the Global
Private Construction
Enterprises*

全球建筑业私企第一



集团资质

Group Qualification

公路工程施工总承包特级

Special Grade General Contracting
Qualification of Roads

市政公用工程施工总承包一级

Class A General Contracting Qualification
of Municipal Public Engineering

建筑工程施工总承包一级

Class A General Contracting Qualification
of Construction Projects

公路路面工程专业承包一级

Class A Professional Contracting Qualification
of Highway Pavement Projects

隧道工程专业承包一级

Class A Professional Contracting Qualification
of Tunnel Engineering

建筑装修装饰工程专业承包一级

Class A Professional Contracting Qualification
of Architectural Decoration Projects

公路行业设计甲级资质

Class A Qualification of Highway Industry Design

水利水电工程施工总承包一级

Class A General Contracting Qualification of
Water Conservancy and Hydropower Projects

公路路基工程专业承包一级

Class A Professional Contracting Qualification
of Highway Subgrade Projects

桥梁工程专业承包一级

Class A Professional Contracting Qualification of
Bridge Engineering

地基基础工程专业承包一级

Class A Professional Contracting Qualification of
Ground Foundation Engineering

建筑机电安装工程专业承包一级

Class A Professional Contracting Qualification of
Building Electromechanical Installation Works

李春奖

Li Chun Award



詹天佑奖

Tien-yow Jeme Prize



鲁班奖

Luban Prize



国家优质工程奖

National Quality Project Award



集团荣誉

Group Honors

中国优秀民营企业

Chinese Excellent Private Enterprise

中国土木工程詹天佑奖

Tien-yow Jeme Civil Engineering Prize

国家优质工程奖

National Quality Project Award

中国企业文化最具特色奖

Chinese Most Distinctive Corporate Culture Award

全国诚信建筑示范单位

National Integrity Building Demonstration Unit

全国用户满意施工企业

National Construction Enterprise with Customer Satisfaction

全国光彩事业重点企业

National Key Enterprise with Glorious Cause

全国双爱双评先进企业

National Advanced Enterprise of Mutual Love Selection

首届“江苏省百强私营企业”

First “Jiangsu Top 100 Private Enterprises”

中国建设工程鲁班奖

China Construction Engineering Luban Prize

中国公路交通优质工程李春奖

Li Chun Award (Highway Traffic Quality Engineering Award)

中国钢结构金奖

Gold Award of China's Construction Engineering Steel Structure

全国建筑业 AAA 级信用企业

AAA Credit Enterprise of National Architecture Industry

全国工程建设诚信典型企业

Model Enterprise of National Project Construction Integrity

全国城市建设暨百城提质工程施工先进单位

Advanced Unit for National Urban Construction and City Improvement Project Construction

全国光彩之星

National Star of Glory

全国企业文化先进单位

National Advanced Unit in Corporate Culture

江苏省第一“优秀民营企业”

No. 1 “Excellent Private Enterprise” in Jiangsu Province

主营业务

MAIN BUSINESS



基础设施建设 1.0

Infrastructure Construction 1.0

太平洋建设拥有国家公路、市政、水利、建筑等多个总承包特级、一级资质及若干专业承包一级资质，依靠世界500强的“资源、智慧、资本”优势，承建了大量地标性工程，完成了众多经典口碑项目，为改善城市环境、推动城市建设不遗余力。

太平洋建设致力于为合作方提供各类

市政工程，交通工程，水利、港口航道工程，建筑工程等基础设施建设工程设计方案及施工建设的一站式综合服务，在投资、建设、运营与管理等方面拥有丰富的成功经验。

集团始终秉承“今天的诚信，明天的市场，后天的利润”，不断打造“良心工程、子孙工程、荣誉工程”。

China Pacific Construction Group holds multiple special-grade and Class A professional contracting qualifications and general contracting qualifications in sectors of municipal engineering, traffic and construction. With its advantages of resources, wisdom and capital, CPCG has undertaken multiple landmark projects and accomplished many classic projects with good reputation. We have spared no efforts in improving urban environment and propelling urban construction. Pacific Construction is committed to providing one-stop comprehensive

services for infrastructure construction projects such as municipal engineering, transportation engineering, water conservancy, port and waterway engineering, construction engineering, etc. to our partners. We have rich successful experience in investment, construction, operation and management. The group always adheres to the principles of "integrity today, market tomorrow, and profit the day after tomorrow", and continuously builds "conscientious projects, descendant projects, and honor projects".

Municipal Engineering Projects

市政工程 ①

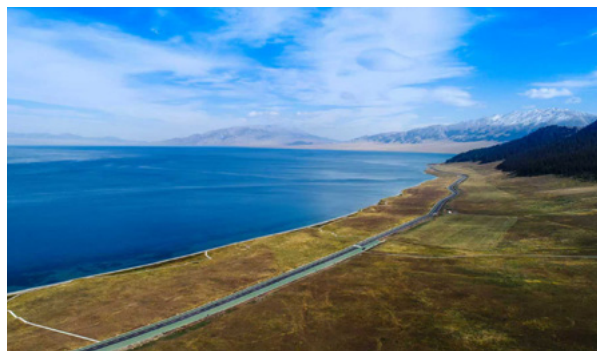


市政道路
Municipal Road



山西太原一体化经济区核心区路网

Road Network of Core Area of Taiyuan-Xinzhou Integrated Economic Zone, Shanxi Province



新疆博州赛里木湖环湖市政道路

Municipal Road around Lake Sailimu in Bozhou, Xinjiang



辽宁本溪木兰路

Mulan Road in Benxi City, Liaoning Province



广东肇庆鼎湖大道

Dinghu Avenue in Zhaoqing City, Guangdong Province



广西资源进城大道

Access Avenue to Ziyuan City, Guangxi Autonomous Region



甘肃兰州水秦路

Shuiqin Road in Lanzhou City, Gansu Province



广东茂名博贺湾大道

Bohewan Avenue, Maomin City, Guangdong Province



广西巴马民安大道

Minan Avenue, Bama, Guangxi Autonomous Region



广西灵山龙武大道

Longwu Avenue of Lingshan, Guangxi Autonomous Region



广东汕尾大道

Shanwei Avenue, Guangdong Province



贵州织金环东路

Huandong Road of Zhijin, Guizhou Province



河北任丘津保南路

Jinbao South Road, Renqiu, Hebei Province

Municipal Engineering Projects

市政工程 ②



综合管廊
Utility Tunnel



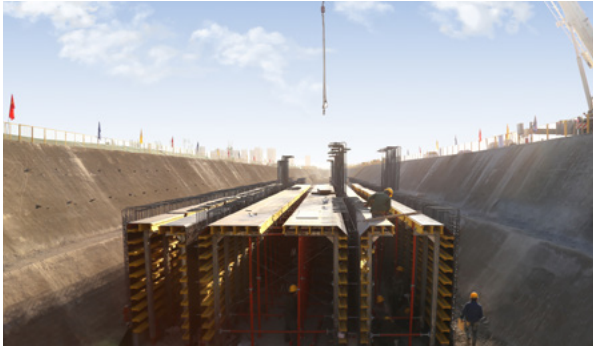
轨道交通
Rail Transit



城市桥梁
Urban Bridge



城市功能
Urban Function



新疆乌鲁木齐综合管廊

Utility Tunnel of Urumqi, Xinjiang Autonomous Region



广东肇庆综合管廊

Utility Tunnel of Zhaoqing, Guangdong Province



江苏南京地铁（张府园站）

Nanjing Metro (Zhangfuyuan Station), Jiangsu Province



广西桂林恭城高铁新城

Gongcheng High Speed Train New Town, Guilin, Guangxi Zhuang Autonomous Region



沪昆高铁（邵阳站）

Shanghai-Kunming High Speed Train (Shaoyang Station)



合淮蚌高铁（淮南东站）

Hefei-Huainan-Benghe High Speed Train (Huainan East Station)



贵州贵阳青山路高架

Qingshan Elevated Road, Guiyang City, Guizhou Province



湖南益阳高铁新城

Yiyang High Speed Train New Town, Hunan Province

Traffic Projects

交通工程



公路
Road



桥梁
Bridge



隧道
Tunnel



越南河内四连桥

The Four-Connected Bridge in Hanoi, Vietnam



越南河内玉回桥

Yuhui Bridge in Hanoi, Vietnam



京沪高速淮安段、扬州段

Huai'an Section and Yangzhou Section of Beijing-Shanghai Expressway



云南昆玉高速

Kunming - Yuxi Expressway, Yunnan Province



江苏江阴长江大桥

Approach Bridge Section of Jiangyin Yangtze River Bridge



云南昭待高速公路深水沟大桥

Shenshuigou Bridge of Zhaotong-Daibu Expressway, Yunnan Province



湖南湘西古罗大道

Guluo Avenue, Xiangxi, Hunan Province



云南大理海东新城中心片区双月路、览川路隧道

Shuangyue Road- Lanchuan Road Tunnel in the Center of New Area Sector of Dali City, Yunnan Province

Water Conservancy, Port and Channel Project

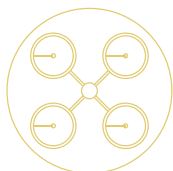
水利、港口航道工程



水库
Reservoir



内河航运
Inland Navigation



灌溉工程、水环境治理
Irrigation Project
Water Environment Treatment



港口码头
Port Terminal



湖南衡阳南岳兴隆水库大坝

Nanyue Xinglong Reservoir Dam in Hengyang City, Hunan Province



湖南江华清江水库

Qingjiang Reservoir in Jianguhua County, Hunan Province



湖南岳阳城陵矶港

Chenglingji Port, Yueyang, Hunan Province



新疆伊犁新源水利枢纽

Xinyuan Water Conservancy Hub, Yili, Xinjiang



广西南宁上林塘栖集中连片供水工程

Centralized water supply project, Shanglin, Nanning, Guangxi



广西资源河道治理

River Channel Treatment in Guangxi Zhuang Autonomous Region



长江重要堤防加固工程

Reinforcing Project of Yangtze River Important Embankment



广东潮州饶平汤溪水库工程

Tangxi Reservoir Project in Raoping, Chaozhou, Guangdong

Architectural Project

建筑工程



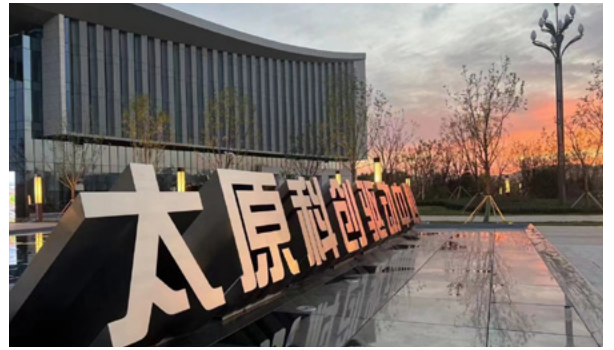
房屋建筑
Housing Construction



装饰装修
Decoration Engineering



河北邯郸数字经济产业园
Handan Digital Economy Industrial Park, Hebei



山西太原科创驱动中心
Taiyuan Science Industry Center, Shanxi



广西先进装备制造城（玉林）
Guangxi Advanced Equipment Manufacturing City (Yulin)



新疆阿克苏电子产业园
Electronic Industrial Park, Aksu, Xinjiang



广东佛山南海实验学校
Nanhai Experimental School in Foshan, Guangdong



连云港高新区电子信息产业园
Lianyungang High tech Zone Electronic Information Industry Park



湖北秭归天问文化广场
Hubei Zigui Tianwen Cultural Square



广西河池仫佬族民族高中
Guangxi Hechi Gelao Ethnic High School

主营业务

MAIN BUSINESS



城市化综合运营 2.0、3.0

Comprehensive operation of Urbanization 2.0, 3.0

太平洋建设以人为本、以产业发展为核心，打造以“产城融合、景城融合、人城融合”为标志的城市发展创新模式和城市开发哲学，切实提高民生保障，全方位提高城市运营的综合效率，缔造21世纪世界未来城市的典范。

集团以基础设施为支撑，以产业发展为导向，以科技创新和金融服务为抓手，系统解决全球城市发展所遇到的问题，

深入优化地方经济结构，为城市发展提供一揽子的整体解决方案。集团以现代产业新城、科技新城、各类产业综合体为产品线，“一城一案、一城一策”打造具有独特地域文化的未来城市样板工程。

经营让城市更美丽、城市让生活更美好，太平洋建设正引领行业，从基础设施1.0时代，走向城市化综合运营2.0、3.0时代。

CPCG, putting people first and taking industrial development as its core, initiates the innovated mode and philosophy for urban development marked by "the integration of industry and city, scenery and city, people and city". It effectively improves the livelihood of people and the comprehensive efficiency of urban operation, therefore rendering itself as the model of future city in the 21st century.

Supported by infrastructure, oriented by industrial development and focused on scientific and technological innovation as well as financial services, CPCG systematically solves

problems occurred in global urban development, and further optimizes local economic structure to provide a package of overall solutions for urban development. Create to model projects of future city with unique regional culture with modern industrial new town, technological new town and various industrial complexes as its product lines under the philosophy of "One Case One Strategy for One City". Better operation and better city make a better life. CPCG is leading the industry to head to the 2.0, 3.0 era of comprehensive operation of urbanization from the 1.0 era of infrastructure construction.

Characteristic Towns

特色城镇

立足新型城镇化，集团以智慧、生态、文明为核心，将教育、文化、健康、养生、养老、休闲、旅游等多元化功能融为一体，匹配国际医疗养护、天然生态康养、健身运动等，通过打造身心灵的通透，成就精气神的绽放；匹配智能化、低密度、生态型的总部楼群，形成办公、接待、会议于一体的500强企业总（分）部基地；匹配绿色生态型豪宅，为成功人士提供无后顾之忧的生活保障，为生物多

样性的动植物打造休养生息的乐土。使成长型的群体明白：让我们的脚步等等我们的心灵；使成熟型的群体明白：让我们的的心灵跟上时代的脚步。

智者乐水，仁者乐山。作为真正肩负社会责任的现代服务型永久产业，太平洋建设以产业之异、团队之专、建筑之特、内涵之精、环境之美，打造成具有全球影响力的特色城镇。

Based on the new urbanization, CPCG takes wisdom, ecology and civilization as its core, integrating education, culture, health care, elderly care, leisure, tourism and other diversified functions into one, matching with international medical care, natural ecological health care, fitness, etc. to achieve the blooming of spirit by cultivating clear bodies and minds; equipped with the intelligent, low-density and ecological headquarters as the general (sub) base of the global 500 enterprises integrating the functions of working, reception and conference; offering green ecological mansions to provide successful people with a life guarantee without worries, and create

a paradise for animals and plants with biological diversity. Bring the concept of “letting our footsteps wait for our minds” to the growing people, and the concept of “letting our minds keep up with the pace of the Times” to the mature people.

Wise men enjoy water while benevolent men enjoy mountains. As a modern service industry with social responsibility, CPCG is committed to building characteristic towns with global influence by making use of the differences of industry, the specialty of its team, the characters of architectures, the essence of connotation and the beauty of environment.



江苏淮安“地球村项目”

The "Global Village Project" in Huai'an City, Jiangsu Province



江苏淮安“五味书局项目”

Wuwei Academy in Huai'an City, Jiangsu Province



广西恭城多彩瑶乡 – 文化旅游特色小镇

Colorful Yao Country in Gongcheng County, Guangxi --
Cultural Tourism Town



广西永福“福湖旅游康养项目”（局部图）

Fuhu Tourism and Health Care Project in Yongfu, Guangxi
Zhuang Autonomous Region (Local graph)

New Town Development and Construction

新城开发与建设

太平洋建设积极创新升级“市场主导、政企合作、多方共赢”的市场化运作模式，在新城建设中发挥积极辐射、示范带动作用。

集团始终倡导可持续发展，将“保护性开发”与“开发性保护”相结合，通过改善

区域投资环境，推动外资引进，促进产业结构调整，是城市经济腾飞的助推器。

最终实现：城市功能公益而不功利；城市环境丰美而不丰满；城市人文本我而不排外；城市经济强大而不饱和；城市发展从容而不匆忙。

CPCG actively innovates and upgrades the market-oriented operation mode of "market-leading cooperation between governments and enterprises to realize win-win cooperation of all parties", plays a positive and demonstrative role in the construction of new cities. It has been always advocating the sustainable development by combining the methods of protective developing with developmental protecting, improving regional investment environment,

promoting the introduction of foreign investment and boosting the industrial restructuring to advance the economic development for cities. Ultimate vision: achieving the urban function that cares more about public welfare than profits; urban environment that is prosperous but not overwhelming; urban culture that is unique but not anti-foreign; urban economy that is strong but not saturated, and urban development that is steady and sure.



山西太忻一体化经济区

Taiyuan-Xinzhou Integrated Economic Zone, Shanxi Province



新疆乌鲁木齐市河马泉新区

Hemaquan New District in Urumqi City, Xinjiang Uygur Autonomous Region



广西防城港医学试验区医药制造产业园

Guangxi Fangchenggang Medical Pilot Zone Pharmaceutical Manufacturing Industrial Park



甘肃兰州新区

Lanzhou New Area, Gansu Province



广东肇庆新区

Zhaoqing New District, Guangdong Province



河北邯郸数字经济产业园

Hebei Handan Digital Economy Industrial Park



广西先进装备制造城（玉林）

Guangxi Advanced Equipment Manufacturing City (Yulin)



广西龙港新区（白平产业园）

Guangxi Longgang New Area (Baiping Industrial Park)

Ecological Garden

生态园林

太平洋建设继承和发展传统园林的经验，以“安全、高效、环保、节约”为宗旨，遵循生态学的原理，以最经济和高效的方法投入生态工程，秉承“青山绿水就是金山银山”的发展理念，建设多层次、多结构、多功能、科学的植物群落，建立人类、动物、植物相联系的

新秩序，达到生态美、科学美、文化美和艺术美，使生态、社会和经济效益同步发展，实现良性循环，为城市创造清洁、优美、文明的生态环境。

太平洋建设始终为改善居民生活环境、提升城市形象不懈努力。

CPCG will carry forward and develop experience of the traditional gardens with philosophy of "safety, efficiency, environmental protection and economy" and conduct ecological engineering projects under the principle of ecology in the most economic and efficient way by adhering to the development philosophy of "green mountains and clear water is the source of wealth". CPCG is committed to building a

scientific phytoecommunity integrating multiple levels, structures and functions, and a new order where people, flora and fauna are connected, in a bid to attain beauty of ecology, science, culture and art. Through these efforts, CPCG aims to ensure synchronous progress of ecosystem, society and economy, a positive cycle, and a clean, graceful and civilized eco-environment for cities.



广西百色乒乓主题体育公园

Guangxi Baise Table Tennis Theme Sports Park



广西柳州园博园

EXPO Garden in Liuzhou, Guangxi Zhuang Autonomous Region



新疆左宗棠凤凰台历史文化公园

Zuo Zongtang Phoenix Terrace Historical and Cultural Park in Xinjiang



广西凭祥白云山生态公园

Baiyunshan Eco-Park in Pinxiang, Guangxi Zhuang Autonomous



广东雷州雷阳湖碧道

Guangdong Leizhou Leiyang Lake Blue Road



黑龙江宁安体育公园

Ning'an Sports Park, Heilongjiang Province



广西宜州滨江景观休闲带

Bingjiang Landscape Leisure Zone, Yizhou City, Guangxi Zhuang Autonomous Region



新疆阿克苏城市森林公园

Aksu Urban Forest Park, Xinjiang Uygur Autonomous Region

激情
Modesty

善心
Kindness

根
ROOT

袒胸
Generosity

大志
Ambition

虚怀
Modestuy

集团战略

Group Strategy

集团战略

Group Strategy

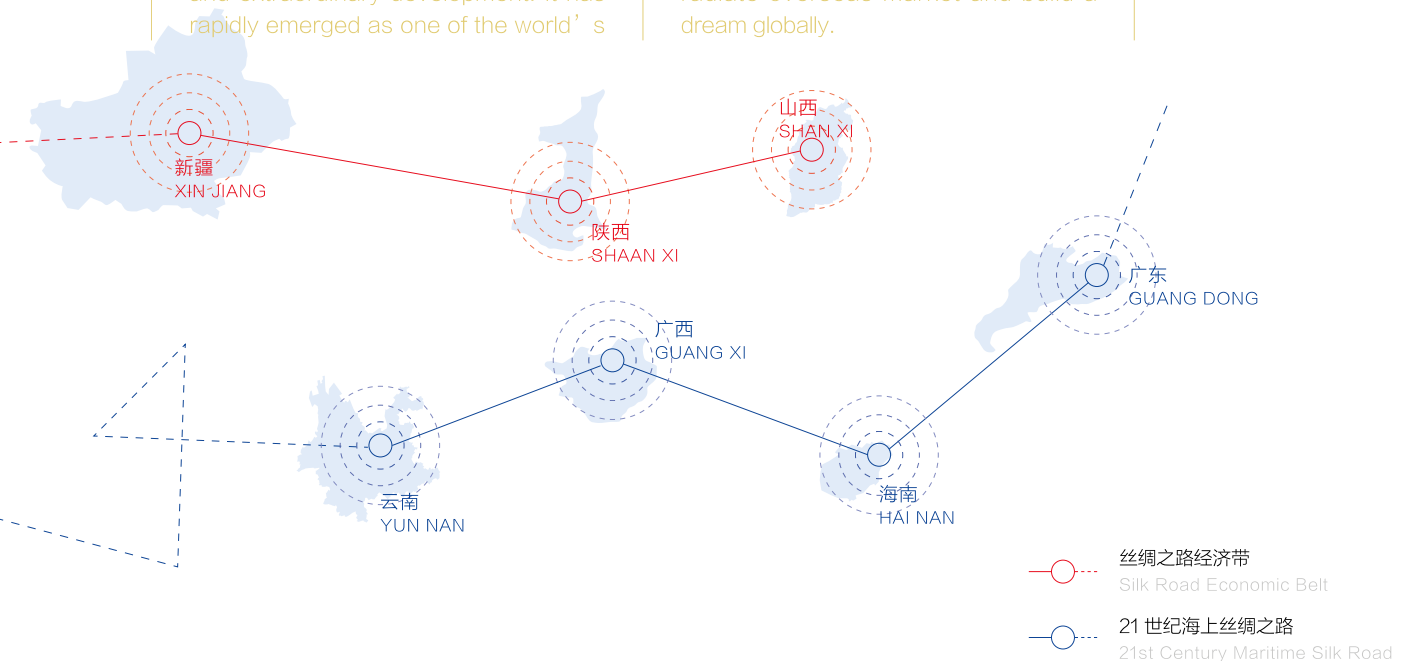


在过去三十多年里，凭借着“一支铅笔大胆试错，一块橡皮大方改错”的创业创新精神，太平洋建设极速裂变，超常发展，在改革开放和市场经济环境下迅速崛起为世界 500 强企业、中国最大城市经营商。

新时代、新机遇、新挑战、新发展，太平洋建设始终坚持与国家发展战略同频共振，为响应国家“一带一路”倡议，太平洋建设以新疆、广东、广西、云南、陕西、山西、湖南、湖北、海南为“战略支点”，辐射海外，筑梦全球。

In the new era with new opportunities, new challenges, and new developments, CPCG has always adhered to the same frequency as the national development strategy, and has created countless brilliant miracles in the past three decades. With the entrepreneurial spirit of “dare to be the first in the world”, CPCG has undergone rapid fission and extraordinary development. It has rapidly emerged as one of the world's

top 500 and China's largest city operator against the backdrop of the reform and opening-up, and market economy. In response to the national “Belt and Road” Initiative, CPCG has adopted Xinjiang, Guangdong, Guangxi, Yunnan, Shaanxi, Shanxi, Hunan, Hubei and Hainan as “strategic fulcrums” to radiate overseas market and build a dream globally.





广州签约 Signing Ceremony in Guangzhou



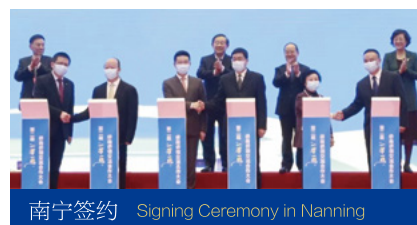
昆明签约 Signing Ceremony in Kunming



武汉签约 Signing Ceremony in Wuhan



太原签约 Signing Ceremony in Taiyuan



南宁签约 Signing Ceremony in Nanning



西安签约 Signing Ceremony in Xi'an

2016年，太平洋建设扎根新疆，与乌鲁木齐市、伊犁哈萨克自治州、博尔塔拉蒙古自治州、阿克苏地区等地及兵团签订近4000亿元投资建设合作协议。

2017年，太平洋建设布局广西，同自治区政府签署4500亿元投资协议，助力打造海上丝绸之路枢纽，并在南宁设立21世纪海上丝绸之路总部，辐射进入东盟10国。2022年12月，双方再次签订进一步深化全面战略合作协议，投资额5500亿元，共同加快推动广西高质量发展。

2018年，太平洋建设发力陕西，与西安市政府签订1000亿元战略合作框架协议，同陕西省商务厅及陕西10市1区

就1734.2亿元的基础设施、教育文旅等项目进行集中签约。

2019年，太平洋建设深耕广东，不断提升与广东的战略合作。2022年，集团与广州市人民政府签署5000亿元投资合作协议，全面、深度融入粤港澳大湾区建设。

太平洋建设坚持“拓、守、延”战略，在新的发展格局中创造市场机遇。坚定不移深耕战略市场，进一步扩大市场格局。走深走远两广市场是第一要务，走进走实两湖市场是核心路径，守好新疆及西北大本营（太原、乌鲁木齐、西安）是战略基石，再拓云南市场、开拓福建市场，抢占战略高地。

In 2016, CPCG stationed in Xinjiang, and signed investment and construction cooperation agreements worth around RMB 400 billion with Urumqi City, Yili Kazakh Autonomous Prefecture, Bortala Mongolian Autonomous Prefecture, Aksu Prefecture and other corps.

In 2017, CPCG commenced business in Guangxi by signing a 450-billion-yuan investment agreement with the autonomous region government to help build the Maritime Silk Road Hub, and set up a headquarters of the 21st century Maritime Silk Road in Nanning to radiate into the 10 ASEAN member states. In December 2022, the two sides signed an agreement for further comprehensive strategic cooperation with an investment of RMB 550 billion to jointly facilitate the high-quality development of Guangxi.

In 2019, CPCG furthered its development in Guangdong and put continued effort into

enhancing strategic cooperation with Guangdong. In 2022, CPCG entered into an investment cooperation agreement worth RMB 500 billion with the People's Government of Guangdong Municipality, aiming to contribute to the development of the Guangdong-Hong Kong-Macao Greater Bay Area in an all-round way. By adhering to the strategy of "expansion, persistence, continuation", CPCG strives to create market opportunities in the new development pattern. It has been investing more efforts and resources into the strategic market and expanding its market structure. CPCG gives top priority to furthering its development in Guangdong and Guangxi, follows the core route of maintaining its steady growth in Hunan and Hubei, takes Xinjiang and northwest China base (Taiyuan, Urumchi and Xi'an) as the strategic cornerstone, and exploits Yunnan and Fujian markets, thereby seizing a strategic highland.

Comprehensive City Operation 2.0、3.0 :

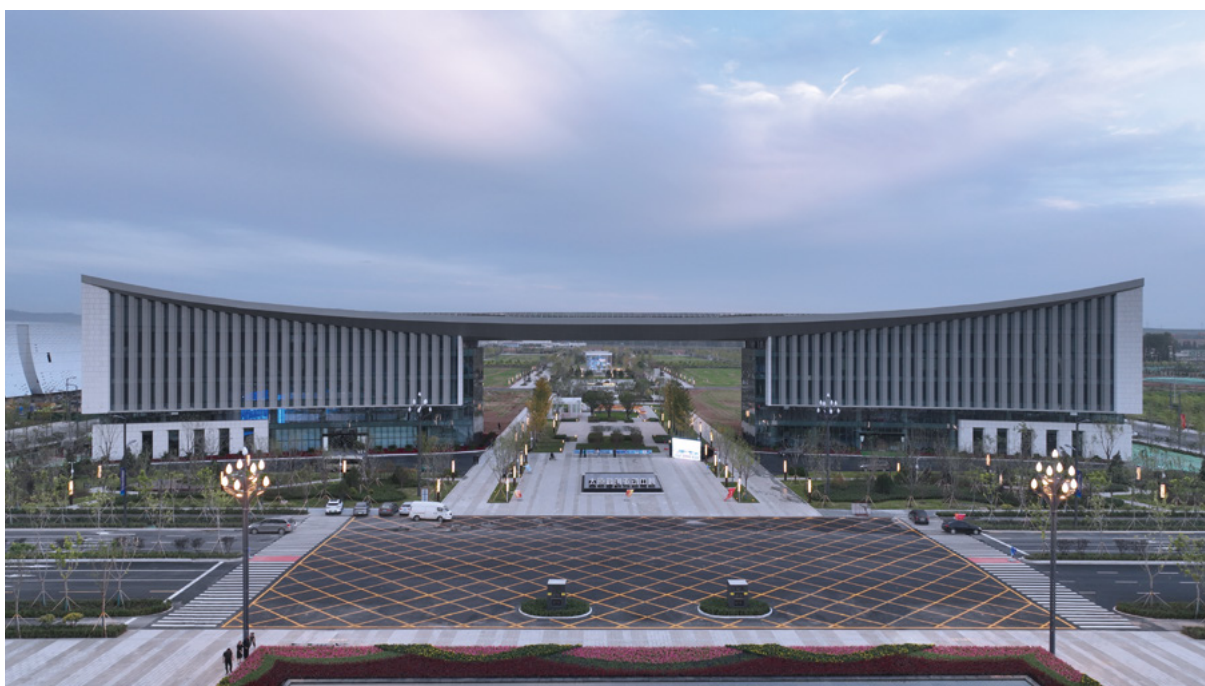
城市综合运营 2.0、3.0

园区是经济发展的强大引擎、产业集聚发展和经济双循环的重要载体，担负着聚集创新资源、培育新兴产业、推动城市化建设等一系列重要使命。太平洋建设始终以城市化综合运营 2.0、3.0 为重要抓手，集中世界 500 强“资源、

智慧与资本”，积极参与国内各类园区建设改革创新、国家重特大项目建设，并以招商引资及优势产业链导入等形式，助力地方传统产业转型升级，打造“产城融合、景城融合、人城融合”的城市新样本。

The park is a powerful engine of economic development, an important carrier of industrial agglomeration development and economic double cycle, and undertakes a series of important missions such as gathering innovative resources, cultivating emerging industries and promoting urbanization construction. Pacific Construction has always taken urbanization integrated operation 2.0 and 3.0 as an important starting point, concentrated the resources,

wisdom and capital of the world's top 500 companies, actively participated in the reform and innovation of various domestic park construction and the construction of major national projects, and assisted the transformation and upgrading of local traditional industries in the form of investment attraction and introduction of advantageous industrial chains. Create a new urban pattern of "integration of industry and city, integration of scenery and city, integration of people and city".



太忻一体化经济区——太原科创驱动中心

Taiyuan Science Industry Center,
Taiyuan-Xinzhou Integrated Economic Zone



河北邯郸数字经济产业园

Hebei Handan Digital Economy Industrial Park



广西玉林龙潭产业园高端铜制品产业基地工程

Guangxi Yulin Longtan Industrial Park High end Copper
Products Industrial Base Project

Future City

New Solution to New-Type Urbanization,
New Chapter for City-Industry Integration

未来城市

新型城镇化的新方案、产城融合的新篇章

太平洋未来城市是太平洋建设积极响应习近平总书记“坚持以创新、协调、绿色、开放、共享的发展理念为引领，促进中国特色新型城镇化持续健康发展”的重要指示，紧紧围绕“一带一路”、京津冀协同发展、长三角一体化、粤港澳大湾区等国家战略，以所开发的区域“生态环境优美、经济社会发展、人民生活幸福”为使命，会同多家世界 500 强企业共商、共计、共建、共享，倾力打造的智慧人文新城。

未来城市坚持“产业维度、形态维度、功能维度、制度维度”，紧贴产业，挖掘个性文化，不断营造和完善社区功能，将人与产业、环境有机融合，使城市更宜居、更宜业、更宜游。

在开发模式方面，未来城市将“ABO 授权建设运营（一级开发）、BOT 片区开发（一二级联动）、投资人+EPC（一级开发）、

ABO 片区授权建设运营（一二级联动）”有机结合，灵活实践 BOT 城镇综合开发与 ABO 授权建设运营等为主的开发模式。

未来城市主推三大产品线，即“未来新城、城市更新、未来小镇”。城市更新：1-3 平方公里以内，根据不同量级城市，城市核心圈层范围（0-N 公里不等）布局；未来新城：10 平方公里以上，核心圈层至城市规划边界的发展区、预留区布局；未来小镇：3-10 平方公里左右，城市规划区外 1 小时通勤圈范围郊区或卫星城布局。

“十年百城，万亿规模”是未来城市的战略目标，未来我们将建成：三年五城，300 平方公里，1000 亿规模；五年十城，600 平方公里，2000 亿规模；十年百城，6000 平方公里，20000 亿规模，最终实现：以人为本、以产兴城、以城促产、产城融合、城乡一体。

Pacific Future City is a smart new city built by CPCG in close cooperation with many Global 500 Companies to discuss, plan, build and share, in response to important instructions of President Xi Jinping to “adhere to the development philosophy of innovation, coordination, greenness, openness and sharing, and promote the sustainable and healthy development of new urbanization with Chinese characteristics”, following the national strategies of “Belt and Road” Initiative, Coordinated Development

of Beijing-Tianjin-Hebei Region, Yangtze River Delta Integration and Guangdong-Hongkong-Makao Greater Bay Area, etc., with the mission of “beautiful ecological environment, economic and social development, and people’s well-being” in the developed region. Future City adheres to “Industrial Dimension, Morphological Dimension, Functional Dimension and Institutional Dimension”, stays close to industry, digs into the individual culture, keeps building and improving community

functions, and integrates people with industries and environment to make the city better to live, work and travel. In terms of development model, Future City, dynamically combining the “ABO authorized construction and operation (primary development), the BOT area development (coordination of primary and secondary development), investors + EPC (primary development), ABO district authorized construction and operation (coordination of primary and secondary development)”, flexibly applies the models of comprehensive development of BOT town and ABO authorized construction & operation. The three product lines of Future City are “Future New City, Future Urban Renewal and Future Town”. Urban Renewal: For those within 1-3 km², the layout will be updated based on

city level and the core circle (0-n km); Future New City: For those over 10 km², the layout will be made for the development and reserved area from the core circle to the urban boundary; Future Town: For those among 3-10 km², the layout will be made for the urban planning area or satellite city within the 1-hour commuting circle.

“100 cities in 10 years with a trillion scale” is the strategic goal of Pacific Future City. In the future, we will complete: five cities of 300 km² with 100 billion scale in three years; 10 cities of 600 km² with 200 billion scale in five years; 100 cities of 6,000 km² with 2 trillion scale in ten years to finally achieve the people-oriented, industry-promoted, city-driven, industry-city-integrated, and urban-rural integrated city.

示范案例 Model Case



江苏淮安文美乡村——“地球村”项目

Jiangsu Huai'an Cultural and Beautiful Village - “Global Village” Project

项目位于淮安市，规划面积 50 平方公里，总投资 150 亿美元，建设期 15 年，于 2017 年正式开工建设。

The project is located in Huai'an City, with a planning area of 50 square kilometers, a total investment of 15 billion U.S. dollar, and a construction period of 15 years, which officially started in 2017.



山西太原阳曲现代农业产业示范区项目

Shanxi Taiyuan Yangqu Modern Agricultural Industry Demonstration Zone Project

项目位于太原市，规划面积 141 平方公里，总投资 500 亿元，合作期限 40 年，于 2020 年正式开工建设。

The project is located in Taiyuan City, with a planning area of 141 square kilometers, a total investment of 50 billion yuan and a 40-year term of cooperation, which officially started in 2020.

Internationalization

Creating a Brand of China with Global Vision

走向国际

以全球视野铸就民族品牌

太平洋建设在深耕国内市场的同时，积极响应国家关于“民企走出去”的号召，开拓国际市场，同亚、欧、美、非等多个国家建立沟通合作长效机制，重点加强同“一带一路”沿线国家合作：

太平洋建设以中国—东盟博览会为载体，加快推进与东盟 10 国的合作：马来西亚公路、地铁项目顺利推进，政府种植园项目已完工；集团核心团队先后与柬埔寨、越南、缅甸等东盟国家及组织领导人会面，出席开幕大会、系列高端对话和推介会，与国内外合作方签署一系列重要协议。

近年来，集团在越南市场取得重大突破。创始人严介和多次与越南领导人深入交流，与越南 28 个省、6 个直辖市全面建立战略合作关系，期间成功中标河内地铁五号线、四连桥、玉回桥等一批标志性重大项目。

在中西亚，太平洋建设与哈萨克斯坦、吉尔吉斯斯坦、乌兹别克斯坦等国的基础设施建设项目合作推进顺利，与沙特签订战略合作协议。

在中东欧，太平洋建设在与阿尔巴尼亚和黑山签订 30 亿欧元基础设施建设项目的基础上，积极推进与格鲁吉亚、塞尔维亚、保加利亚、北马其顿、摩尔多瓦等国的深入对接，并开辟民企与央企跨境跨体制合作典范。

在非洲，太平洋建设与南非、博茨瓦纳、津巴布韦等国建立了长效沟通机制，并就近 50 亿美元的国际机场、高速公路、铁路等项目进行深入磋商。

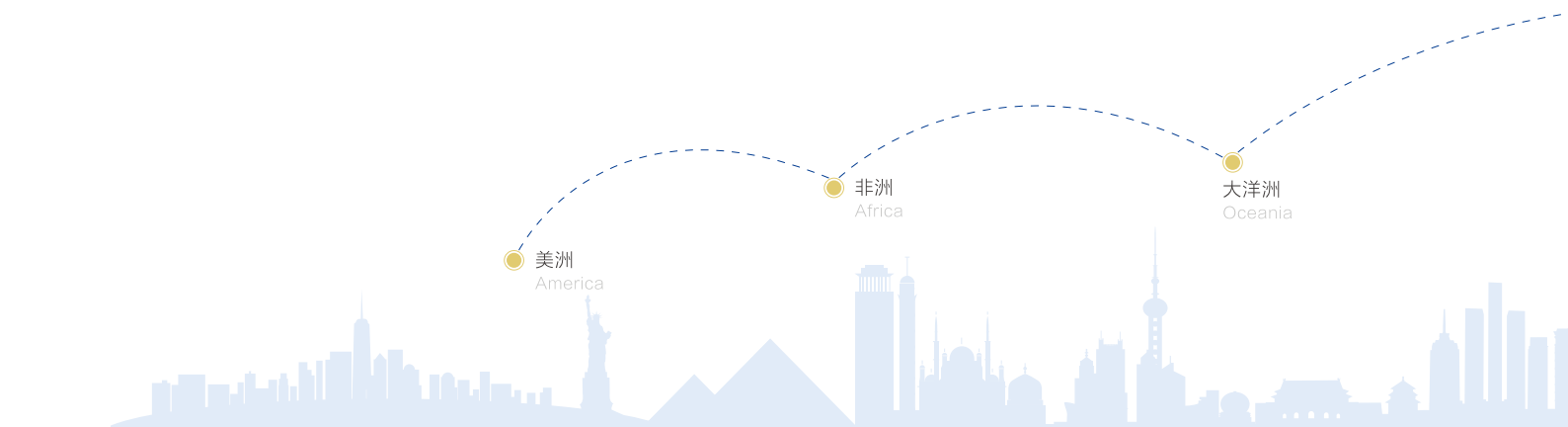
随着“一带一路”进程的逐步深化，太平洋建设在国际上的影响力与日俱增，严介和、严昊受邀出席了亚太经合组织工商领导人峰会、博鳌亚洲论坛、达沃斯论坛、中非合作论坛、《财富》全球论坛、中新经贸与投资合作论坛等一系列具有重大影响力的国际活动。

在向海开放发展新格局中，太平洋建设将致力打造内连外通、互联互通的综合交通基础设施网络，点亮丝路、放飞心愿。让世界更畅通，让城市更宜居，让生活更美好。

美洲
America

非洲
Africa

大洋洲
Oceania



While deepening the domestic market, CPCG actively responded to the country's call for private enterprises "going global", opened up international markets, and established long-term mechanisms for communication and cooperation with countries in Asia, Europe, America and Africa, with a focus on strengthening the cooperation with countries along the route of the "Belt and Road" Initiative.

Leveraging the China-ASEAN Expo as a platform, Pacific Construction has accelerated cooperation with the ten ASEAN countries: road and metro projects in Malaysia are progressing smoothly, and the government plantation project has been completed. In the Vietnamese market, the group has achieved major breakthroughs. Founder Yan Jiehe has held in-depth exchanges with Vietnamese Prime Minister Pham Minh Chinh on multiple occasions, established comprehensive strategic partnerships with 28 provinces and 6 municipalities directly under the central government of Vietnam, and successfully won bids for a number of landmark major projects including Hanoi Metro Line 5, the Four Continuous Bridges, and the Yuhui Bridge.

In Central and Western Asia, CPCG has cooperated smoothly with infrastructure projects in Kazakhstan, Kyrgyzstan, Uzbekistan and other countries, and signed a strategic cooperation agreement with Saudi Arabia.

In Central and Eastern Europe, CPCG has actively promoted deep integration with countries such as Georgia, Serbia, Bulgaria, North Macedonia and Moldova on the basis of a 3-billion-euro infrastructure project with Albania and Montenegro, opening up a model of cross-border and inter-institutional cooperation between private enterprises and central enterprises.

In Africa, CPCG has established long-term communication mechanisms with countries such as South Africa, Botswana and Zimbabwe, and conducted in-depth consultations on nearly 5 billion US dollars projects of international airports, highways and railways.

With the gradual deepening of the "Belt and Road" Initiative process, the influence of CPCG in the international arena has increased in recent years. Yan Jiehe and Yan Hao were invited to attend the APEC CEO Summit, Boao Forum for Asia, World Economic Forum, and Forum on China-Africa Cooperation, the Fortune Global Forum, Singapore-China Trade & Investment Forum and other international events with significant influence.

Against the new opening-up development pattern towards seas, CPCG is committed to build a comprehensive and inter-connective transportation infrastructure network to link China with the rest of the world so as to lighten the Silk Road, and make the world more connected, cities more livable and life better.





2014年5月，第五届国际基础设施投资与建设高峰论坛期间，太平洋建设分别与蒙古、智利、加纳等国签约。

In May 2014, in the 5th International Infrastructural Investment and Construction Forum, CPCG has signed agreements with Mongolia, Chile and Ghana.



严介和与美国多家国际知名企业洽谈并购，并赴美各地对太平洋建设美国总部进行选址考察。

Yan Jiehe had talks with many world-renowned US enterprises and visited US to select its US headquarters.



严介和率中国商界领袖代表团访问哈佛大学。

Yan Jiehe leads a delegation of Chinese business leaders to visit Harvard University.



2017年10月，严介和与沙特阿拉伯王子阿卜杜勒-阿齐兹·本·米沙勒亲王签署战略合作协议。

In Oct. 2017, Yanjiehe signed strategic cooperative agreement with Saudi Arabia Prince Abdulaziz bin Mishaal bin Abdulaziz Al Saud.



严介和同泰国副总理兼交通部部长素里亚会谈，为太平洋建设进驻泰国市场奠定良好基础。

Yan Jiehe held talks with Thai Deputy Prime Minister and Minister of Transport Suriya, laying a solid foundation for Pacific Construction to enter the Thai market.



严昊与马来西亚副总理法迪拉·尤索夫进行合作会谈。

Yan Hao held cooperation talks with Malaysian Deputy Prime Minister Fadila Yusof.





严介和与时任越南总理范明政会谈。

Yan Jiehe conducted friendly exchanges with the then Vietnamese Prime Minister Phạm Minh Chính.



严昊受邀随广西政府代表团访问越南并出席经贸文化活动。

Yan Hao was invited to join the Guangxi government delegation on a visit to Vietnam and attend economic, trade, and cultural activities.



严昊与柬埔寨副首相兼内政部长苏速卡会谈。

Yan Hao met with Cambodia's Deputy Prime Minister and Minister of Interior, Suosuka.



阿尔巴尼亚总理埃迪·拉马向严介和介绍阿尔巴尼亚闻名世界的海岸线。

Albanian Prime Minister Edi Rama introduced Albania's world-famous coastline to Yan Jiehe.



2015年11月，太平洋建设与阿尔巴尼亚共和国、黑山共和国共同签署30亿欧元的三方合作备忘录。

In November 2015, CPCG signed a trilateral cooperative MOU worth 3 billion euros with Albania and Montenegro.



2015年11月，严介和与时任保加利亚总理鲍里索夫商讨在保加利亚投资计划及欧洲总部的建设设想。

In November 2015, Yan Jiehe had discussions with then Bulgarian Prime Minister Borisov in terms of investment plan for its European headquarter.

慧聪

Wisdom

敏悟

Reflection

豁透

Generosity

本

TRUNK

幽逆

Endurance

奇新

Innovation

社会活动

Social Activities

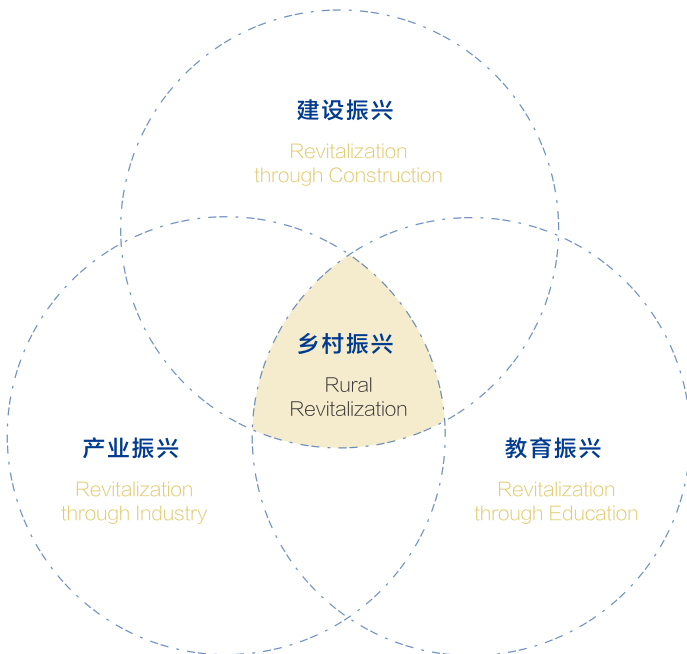
社会活动

Social Activities

Innovation and Creativity,
Set Industrial Standard

不忘初心，树民企风尚

三位一体的乡村振兴模式
"trinity" rural
revitalization model



太平洋建设在国内首创中国式 BT 模式，为新型城镇化建设开辟了一条市场化的中国特色之路；在此基础上，太平洋建设创新发展，把中国 BT 同国际 FEPC 模式衔接，为 FEPC 在中国基础设施建设领域的推广奠定了实践基础。

从 BT 引领，到建养一体化完善，太平洋建设先后承揽 1000 多个市县、3000 多个园区的投资、建设、运营与管理，成为中国最大的城市经营商。

为响应国家号召，太平洋建设积极投身“十四五”乡村振兴，携手地方政府，把政府部门的社会责任、协调能力与民营企业的民间资金、管理效率结合到一起，建立政府与企业间“利益共享、风险共担、全程合作”的共同体关系。先后在湖南湘西、云南大理、四川凉山、贵州黔东南等全国几十个少数民族地区，巩固脱贫攻坚成果，践行建设振兴、产业振兴、教育振兴的“三位一体”精准振兴模式，累计投资订单以千亿计。

CPCG has initiated BT model domestically and embarked on marketized journey with Chinese characteristics. On this basis, CPCG has associated Chinese BT model with international FEPC model. This has laid a practical foundation for FEPC promoting in construction field in China. In response to the national call, CPCG has conducted the Thirteenth Five Year Plan of poverty alleviation. Together with local government, we have integrated social responsibility and coordinative

efforts of government with private funds and managerial efficiency of private companies. We have ushered in a Three-Pronged targeted poverty alleviation featuring construction, industrial and education poverty alleviation in Xiangxi, Hunan Province, Dali, Yunnan Province and Qiandongnan, Guizhou Province. The total investment has exceeded hundreds of billions of yuan. CPCG has now become the vice Chairman unit of CAPAD.



2016年4月，太平洋建设“脱贫攻坚湘西行”隆重举行，现场签署500亿投资协议。

In April 2016, CPCG Poverty Alleviation Xiangxi Trip was grandly held. An investment agreement worth 50 billion yuan was signed on the spot.



2016年7月，太平洋建设“脱贫攻坚大理行”隆重举行，助力大理脱贫攻坚。

In July 2016, CPCG Poverty Alleviation Dali Trip was grandly held to lift Dali out of poverty.



2019年10月，太平洋建设通过产业扶贫，精准发力湖南湘西脱贫攻坚事业。

In October 2019, CPCG made precise efforts for poverty alleviation in Xiangxi, Hunan through industrial poverty alleviation.



太平洋建设响应乡村振兴战略，在周总理家乡淮安，投资150亿美元，建设“强富美高”文美乡村。

In response to rural revitalization strategy, CPCG invested 15 billion US dollars in building Huai'an, hometown of Zhou Enlai, into a cultural and beautiful village.

Rural Vitalization

乡村振兴



放 Delegating

市场的放
Delegating power
to market



管 Regulation

法治的管
Regulation under
the rule of law



服 Services

党政的服
Services of CPC
and government

“十四五”期间，太平洋建设以基础设施建设为抓手，通过抓重点、补短板、强基础，与各地区共建绿水青山，做大金山银山，巩固拓展脱贫攻坚成果与乡村振兴有效衔接。

集团践行习近平总书记乡村振兴，铭记总书记“把周总理家乡建设好”的嘱

托，在周恩来总理家乡淮安漕运镇投资千亿，建设“九中心一基地两家园”。打造以教育产业为引擎的“产城融合、景城融合、人城融合”的文美乡村——地球村。在淮安船闸和扬州船闸之间，打造京杭大运河 35 公里画廊，在淮扬交汇处兴建 T 字型运河时代广场。承载地球村之梦想，再现运河时代辉煌。

During the "Fourteenth Five-Year Plan" period, CPCG took infrastructure construction as the starting point. By focusing on key points, complementing weak points and strengthening the foundation, it worked with all regions to build clear waters and green mountains, expand golden mountains and silver mountains, consolidate and expand the achievements of poverty alleviation and effectively connect with rural revitalization.

We practice the rural revitalization of the General Secretary Xi Jinping, bearing in mind the General Secretary's mandate to "build Premier Zhou's hometown well", and invest

100 billion yuan in the Caoyun Town of Huai'an, former Premier Zhou Enlai's hometown, to build "nine centers, one base and two homes". We will build a cultural and beautiful village – the global village, which is driven by the education industry and integrates industry with city, scenery with city, and people with city. Between Huai'an Shiplock and Yangzhou Shiplock, a 35km gallery of the Beijing-Hangzhou Grand Canal will be built, and a T-shaped Canal Times Square will be built at the intersection of Huai'an and Yangzhou. Carry the dream of the global village and reproduce the glory of the canal era.



Leading the Way, Casting a Model for Private Enterprises

立言立行，铸民企典范

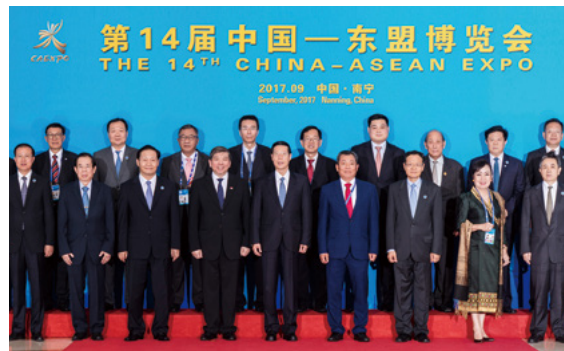
作为中国民企代表，太平洋建设紧跟国家发展步伐，积极参与议政，以家国情怀关注社会发展，履行社会责任。

As a leading Chinese private enterprise, CPCG has been actively following the pace of national development, engaging in national politics and taking its social responsibility.



在第 15 届、第 16 届东博会期间，第十九届中央政治局常委、时任国务院副总理韩正视察太平洋建设。

During the 15th and 16th CAEXPO, Han Zheng, then member of the Standing Committee of the Political Bureau of the 19th CPC Central Committee and then Vice Premier of the State Council, visited CPCG booth.



第 14 届东博会在南宁举行，严昊（第二排右起第 4 位）应邀出席，受到第十八届中央政治局常委、时任国务院副总理张高丽亲切接见。

Mr. Yan Hao (4th on the right in the second row) was invited to the 14th CAEXPO in Nanning, and received by Mr. Zhang Gaoli, member of the Standing Committee of the Political Bureau of the 18th CPC Central Committee and then Vice Premier of State Council.



严昊受邀参加全国工商联民营企业座谈会，重点围绕“两新一重”投资状况与全国政协副主席、全国工商联主席、中国民间商会会长高云龙深入交流。

Yan Hao was invited to the All-China Federation of Industry and Commerce Private Enterprises Forum, and had in-depth discussions with Gao Yunlong, Vice Chairman of CPPCC.



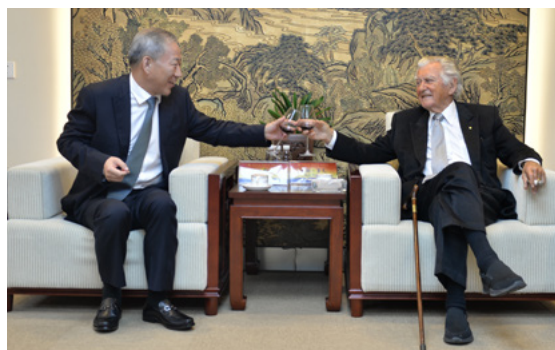
严昊应邀出席“中非合作论坛北京峰会”，作为唯一私营建筑企业代表与中非知名工商界首脑同台交流。

Mr. Yan Hao was invited to attend the Beijing Summit of FOCAC. As the only representative in private construction sector, he had exchanges with famous business leaders in China and African countries.



时任越南总理范明政参加“2025 上海合作组织峰会”期间与严介和亲切交流。

During the 2025 Shanghai Cooperation Organization Summit, the then Vietnamese Prime Minister Phạm Minh Chính had a cordial exchange with Yan Jiehe.



严介和在上海总部与到访的澳大利亚前总理、“APEC之父”鲍勃·霍克亲切会谈，这是双方在国内的第二次会晤。

Mr. Yan Jiehe had talks with former Australian Prime Minister and "Father of APEC" Bob Hawke in Shanghai. It's their second time of having meetings in China.



严介和应邀出席“中华文化月湖盛会”，发表演讲，并与联合国第八任秘书长潘基文等政商学界大家展开高端对话。

Mr. Yan Jiehe was invited to attend the Chinese Cultural Yuehu Lake Gala and delivered a speech. He also carried out dialogue with the 8th Secretary General Ban Ki-moon as well as other political and business leaders and scholars.



博鳌儒商论坛 2019 年年会在海南博鳌亚洲国际会议中心拉开帷幕。严介和应邀出席论坛开幕式，并压轴发表主题演讲《度》。

The Boao Forum for Intellectual Businessman kicked off at Boao International Conference Center for Asia in Hainan. Mr. Yan Jiehe was invited to attend the opening ceremony and delivered the keynote speech "Standards".



严昊受邀参加在美国旧金山举行的亚太经合组织(APEC)工商领导人峰会。

Mr. Yan Hao was invited to attend the Asia Pacific Economic Cooperation (APEC) Business Leaders Summit held in San Francisco, USA.



严昊受邀出席马来西亚政府与中国企业CEO圆桌对话会，并发表讲话。

Mr. Yan Hao was invited to attend the Round-table Dialogue between Malaysian Government and CEOs from China and gave a speech.

Common Prosperity

共同富裕

企业创建之初，创始人严介和先生便明确了企业定位：打造私有公用，私营共有，权力公众化，资产社会化的国人办的新国企。他同时阐明了企业的社会使命：以社会为己任，以企业为本位，从牛羊结群到虎狼结亲，共创财富，赢得共赢。

严介和强调：思维围着钞票转的是资本家，思维围着企业转的是实业家，思维围着社会转的才是真正企业家。

小河无水大河干，私到满时方为公。40多年前，国家提出“先富带动后富”，共同富裕不是平均主义，而是

承认差别、克服平均主义、打破“大锅饭”，以诚实劳动、敢想敢为、敢闯敢拼为条件的逐步富裕。少数先富，再带动区域及全民富裕、全面富裕，既要给经济拮据的人雪中送炭，也要给经济富有的人锦上添花。随着越来越多的富人给穷人雪中送炭，才能真正没穷人。

在《地球村哲思》中，严介和呼吁：让我们先私后公，先利后名，先家后国，从小河走向大河；从知识到智慧，从爱拼到会拼，从向上到向善，从背会走向体会。从起的应有尽有，走向舒的应无尽无。

At the beginning of the establishment of CPCG, the founder, Mr. Yan Jiehe, clearly defined the enterprise's orientation: to build a new enterprise run by the Chinese that is privately owned for public, privately operated yet communal, and with public power and socialized assets. At the same time, he clarified the social mission of the enterprise: take the society as its own responsibility, take the enterprise as its standard, from cattle and sheep to tigers and wolves, create wealth together, and win a win-win situation. Yan Jiehe stressed that it is capitalists who turn their thinking around money, industrialists who turn their thinking around enterprises, and entrepreneurs who turn their thinking around society.

A river dries up if a creek has no water; individual wealth, if abundant, overflows into wealth of the public. Over forty years ago, a national policy of "letting some people and some regions get rich first" was proposed.

Common prosperity is not equalitarianism; instead, it's about recognizing difference, addressing equalitarianism, and attaining gradual prosperity under the condition of integrity, hardwork, and courage to think, do, adventure and struggle. Creating prosperity for a small group of people or regions may lead to prosperity of a large region, all people and society. This will offer timely help to people in straitened circumstances and also make the rich even better. As more people of wealth offer timely support to the poor, the end of extreme poverty will be achieved truly.

In his book Global Village Philosophy, Mr. Yan Jiehe appeals for: putting individuals before the public, wealth before fame, and family before the country, growing from a creek into a river; turning knowledge into intelligence, accumulating capability with passion and diligence, from being ambitious to being kind, and from learning to experiencing. Proceed with affluence and extend to sharing.



从容
Equanimity

磨砺
Preparation

冠
CROWN

痴癫
Wildness

柔韧
Modesty

执着
Persistence

公益品牌

Public-Spirited Brands

传承国粹精华
推进文化创新

*Inherit the essence of
traditional culture,
Facilitate cultural
innovation.*



2012年,《新论语》(正版)在北京钓鱼台国宾馆正式首发。

In 2012, the New Analects of Confucius (formal edition) was released in Diaoyutai State Guesthouse, Beijing.

兰花：《新论语》

Orchid

"New Analects of Confucius"

《新论语》是严介和先生 30 多年思索、践行、创新的结晶，是汗水、泪水、泪水凝结成的心雨、心血、心路。

作为市场经济大背景下的新国学，它打破“唯传统国学论”，秉持与时俱进的精神，对传统国学传承精华、摒弃糟粕、

创新发展，拒绝浮夸与造作，从而兼具了儒雅之体、佛仁之心、道和之骨。

2009 草版，2011 试版，2013 正版，2016 再版，2021、2025 续版——十五年六版，春华秋实，《新论语》新版——《地球村哲思》从独树一帜，经博采众长，到自成一统。

The New Analects is the crystallization of Mr. Yan Jiehe's thoughts, practice and innovation over the past 30 years. It's a work of his painstaking efforts combined with a tremendous concentration.

As the new Chinese culture in a market economy, it breaks the blind worship of traditional Chinese culture but adheres to the spirit of keeping pace with the times by taking its essence, discarding

its dregs and putting up its innovation. Therefore, the New Analects is embodied with Conscientious elegance, Buddhist benevolence and Taoist harmony.

From the draft version in 2009, the trial version in 2011, the official version in 2013, the second version in 2016 to the current version in 2025, the New Analects of Confucius has drawn on other strong points to develop itself into a complete system.

独爱幽兰异众芳 任是无人也自香

兰，是花之君子。它温不增华，寒不改叶，蕴涵“高贵、典雅、坚贞”之贤德，正如君子修道立德之风骨。

Orchid is appreciated for its uniqueness from other blooms that it diffuses delicate fragrance even in secluded places.

Orchid, among flowers, is like a man of honor with morality of nobility, elegance and constancy. Warmth doesn't lighten its beauty while coldness doesn't impair its leaves.

探索城市新路径
打造全球第一村

*Explore a new
path for city,
Build the No. 1 Village
on Earth*



地球村局部效果图

Rendering of parts of Global Village.

桂花：地球村

Sweet Osmanthus

The Global Village

地球村是严介和先生响应习近平总书记乡村振兴战略，在周总理家乡打造的全球文美乡村。

地球村位于淮扬之交的漕运镇。东枕运河，南临白马湖，占地 5000 公顷，常住人口 5 万，人均住房 75 平方米；流动人口 5 万，人均住房 25 平方米。总投资 150 亿美元，建设周期 15 年。

地球村将以智慧、文旅、教育等高端产业为核心，成就小而特、小而精、小而美的湿地生态、异美经济、悲慧人文；以产业之异、团队之专、建筑之特、内涵之精、环境之美，成就具有全球影响力的地球村。

地球村，全球第一村，梦圆“我的大学我的城”。

Global Village is a global cultural and beautiful village that built by Mr. Yan Jiehe in the hometown of former Premier Zhou Enlai in response to the rural revitalization strategy of General Secretary Xi Jinping. The global village, located in Caoyun town at the turn of Huai'an City and Yangzhou City, east of the Beijing-Hangzhou Grand Canal, south of the Baima Lake, covers an area of 5,000 hectares with a resident population of 50,000 and the per capita housing area of 75 square meters; a floating population of 50,000 and the per capita housing area of 25 square meters. Its total investment is 15 billion

US dollars with a construction cycle of 15 years.

Global Village takes high-end industries such as wisdom, culture and tourism, education industry as its core to achieve a small but unique, delicate and beautiful wetland ecology, unique and beautiful economy, and wise humanistic culture; it aims to achieve global influence through the difference in industry, specialty of team, uniqueness of architecture, essence of connotation and beauty of environment.

Global Village, the world's first village, makes the dream of "My University My Town" a reality.

莫羨三春桃与李 桂花成实向秋荣

桂花，清可荡涤，浓可致远，是崇高和荣誉的象征。

While most flowers bloom flashily in prosperous spring, sweet osmanthus bloom fruitfully in serene autumn.

Sweet osmanthus is renowned for its clear temperament and pleased aroma, signifying nobility and honor.

倡导个性发展
助推教育改革

*Support Individuality
development,
Boost educational reform.*



地球村个性奖学金巡回颁奖典礼后，严介和与获奖个性学子合影。

Mr. Yan Jiehe had photos with individuality scholars after the Global Village Forum Individuality

荷花：地球村个性奖学金

Lotus

The Global Village Individuality Scholarship

2011年11月13日，严介和先生在上海郑重宣布：出资10亿元，设立“地球村个性奖学金”，呼吁全社会“关注个性、尊重个性、保护个性”。

“地球村个性奖学金”打破传统的文化考核评分标准，以“个性、聪明、善良、勤奋、健美”为考核内容，突出“个性”考核。

2012年，个性奖学金在5个试点城市

颁发；此后逐年递增至100个城市、200个城市……“地球村个性奖学金”不仅开创了国内民间奖学金发放力度之最，也为中国教育开辟了一块试验田，为箭在弦上的教育改革火上浇油。多年来，这朵个性之花以燎原之势开遍各地，受到社会各界的广泛关注。

个性人才催生个性教育，个性教育培育民族之鹰，民族之鹰成就强国之母。

On Nov. 13th, 2011, Yan Jiehe made an announcement in Shanghai to establish the Global Village Forum Individuality Scholarship with RMB 1 billion, calling for the whole society to respect, value and protect individuality.

Global Village Forum Individuality Scholarship breaks away from the traditional scoring standard of tests while highlighting “individuality, intelligence, kindness, diligence and fitness”.

In 2012, the Individuality Scholarship was awarded in 5 pilot cities. After

that, the number of awarding cities has been expanded to 100, 200 progressively year by year. The Scholarship not only set a record in the awarded amount among Chinese civil scholarships, but also opened up a test field for Chinese education and boosted its reform. Over the past eight years, this Scholarship has flourished and been in the spotlight.

Individuality talents are inspired by individuality education; individuality education cultivates national leaders and national leaders contribute to a powerful motherland.

接天莲叶无穷碧 映日荷花别样红

荷花，高雅、贤德，出淤泥而不染，濯清涟而不妖，是传统“和”文化的象征。

Lotus leaves grow to the skyline with an endless green,
lotus blossoms bathed in the sun with a gorgeous red.

Lotus, elegant and holy, embodies the traditional culture of “harmony and peace”.

举世界 500 强之力
擎民企新发展之旗

*Utilizing resources of the
Global Fortune 500 Enterprises ,
Lead the development of private
enterprises.*



严介和先生致力打造庄严智库一聚商、
育商、护商、造商、招商的资源、智慧、
资本的三资（智）平台。

Mr. Yan Jiehe is committed to creating
Zhuangyan Think Tank, a platform
integrating resources, wisdom and capital
that can gather, foster, protect, create and
attract business.

茉莉：庄严智库

Jasmine

Zhuangyan Think Tank

庄严智库融资源、智慧、资本为一体，是全球唯一为企业提供日常义诊、危机处理、非常经营、品牌塑造、文化建设的智慧服务机构。

伴随庄严智库“九中心、一基地、两家

园”的建成，这里将成为：企业的培训中心、诊疗中心、交易中心；企业人的论坛中心、会展中心、商务中心；企业家的教育中心、医疗中心、康养中心；大企业总分部基地；生物多样性动植物家园，成功人士的家园。

Integrating resources, wisdom and capital, Zhuangyan Think Tank is the only smart service organization in the world that provides daily free consultations, crisis management, extraordinary operations, brand building, and cultural construction for enterprises.

With the completion of the Zhuangyan Think Tank's "nine centers, one base, and two homes", here will

become: corporate training center, diagnosis and treatment center, trading center; social forum center, exhibition center, business center; education center for entrepreneurs, medical center, senior care and rehabilitation center; the base of headquarters or branches for large enterprises; the home to biodiversity animals and plants, and the home to successful people.

情味于人最浓处 梦魂犹觉鬓边香

茉莉，花色素洁，花香清芬、久远，代表着忠贞与尊敬。

The fragrance of jasmine lingers in nose just like,
The sweet memory lingering in mind after dreaming.

Jasmine is elegant, mellow and fragrant, signifying loyalty and esteem.

塑造大国形象
助推大国外交

*To strengthen the
image of great nation,
By promoting its
diplomacy.*



增加了了解 增强理解 化解误解

2011年11月13日 中国·上海

论箭组委会 中国太平洋建设集团 郑和舰队资本国际集团 华佗论箭
媒有限公司《中外政商领袖》 雅仁和国际教育有限公司 建设集团 太



中外政商领袖华佗论箭上，严介和与美国
前总统比尔·克林顿同台论箭。

During the Huatuo CEO Forum, Mr. Yan
Jiehe carried out discussion with the
former U.S president Bill Clinton.

牡丹：中外政商领袖华佗论箭

Peony

Huatuo CEO Forum for Chinese and Foreign Political

由严介和先生领衔的“中外政商领袖华佗论箭”是中国最高规格民间国际论坛，迄今已举办四届。中外政商领袖华佗论箭着眼于塑造大国形象、助推大国外交，通过增加了解、增强理解、化解误解，实现经济互动、政治互信、人文互融。

来自全球五大洲的各国政要、经济学家：美洲比尔·克林顿，欧洲托尼·布莱尔，亚洲李明博，澳洲陆克文，非洲詹姆斯·曼卡姆及美国经济学家基纳·斯皮林、诺贝尔经济学奖得主托马斯·萨金特等，同严介和一起，就世界热点话题展开巅峰“论箭”。

Huatuo CEO Forum, launched by Yan Jiehe, is China's high-end international civilian forum. From 2010 to 2014, it has been successfully held for four consecutive years. The forum focuses on strengthening the image of great nation and facilitating its diplomacy with great nations, and aims to realize "interaction in economy, mutual trust in politics, and mutual exchange in culture" through enhancing understanding,

improving comprehension, and resolving misunderstanding. Major political leaders and economists of five continents including Bill Clinton from America, Tony Blair from Europe, Lee Myung-Bak from Asia, Kevin Rudd from Australia and James Mam Kam from Africa together with American economist Keener Spearing and Nobel winner Thomas Sargent discussed global hot topics with Mr. Yan Jiehe.

富贵风流拔等伦 国色天香醉芳尘

牡丹，意寓圆满、富贵、吉祥、幸福。
它艳压群芳，统领万华，傲然领受王者的无上尊荣。

**Peony is so distinguished for being regally beautiful
that even fallen blossoms are enchants by its fairness and fragrance.**

Peony signifies perfection, wealth, nobility, luck and happiness.
It outshines all the others flowers therefore enjoying a dominant place.

绵世泽莫如为善
振家声还是读书

*Nothing outweighs kind
deeds as treasure for
descendants,
Nothing prevails over reading
when vitalizing a family.*



五味书局局部设计效果图。

Rendering of parts of Wuwei Academy.

梅花：五味书局

Plum

Wuweil Academy

严介和先生认为，自古以来没有一个有钱有权的人流芳百世，唯有教（教育）、科（科学）、书（好书）方能百世流芳。

五味书局发轫于严介和先生富贵雅仁和的教育思想，首创幼儿小学的天才教育、初中高中的英才教育、专科本科的栋才教育、硕士博士的总裁教育、老板富豪的领袖教育五个教育体系。

五味书局采用简中园林布局，集起舒文院、含饴榭宴、孝育港湾、悲慧智苑、

杏坛讲堂为一体，融华佗论箭、化文智造、院训讲学、灵心之旅、商医汉药于五味体系。

五味书局用甜、辣、酸、苦、咸的五味人生，诠释喜、怒、哀、愁、乐的人生五味。

无悔人生是一部单车，精彩人生是一路风雨，壮美人生是一帘瀑布。

五味书局以教育产业为引擎，成就湿地生态、异美经济、悲慧人文。

Mr. Yan Jiehe thinks from ancient times to the present, no rich person can leave a good name forever, only “teaching (education), science (science), and books (good books)” can leave a good name forever.

Five-flavor Academy originated from Mr. Yan Jiehe's educational thoughts on richness, nobility, elegance, benevolence and peace. It pioneered five education systems: genius education in nursery and elementary school, elite education in high school, talent education in college and university, president education in

master and doctor programs, and leader education for bosses.

Five-flavor Academy adopts a simplified Chinese garden layout, which integrates Rise and Extend Literary School, Family Love Pavilion Banquet, Filiality And Education Harbor, Merciful Wise Center, and Xingtian Lecture Hall. It integrates Huatuo Lun Jian forum, cultivation of literature and smart building, academic training and lectures, spiritual journeys, commercial medical and Chinese medicine in the five flavor system.

冰雪林中著此身 散作乾坤万里春

梅，凌霜傲雪，玉骨冰肌，与松、竹并称“岁寒三友”，在百花之中独标高格，幽香四溢。

Plum blossom blooms so vibrantly in cold snow that its aroma suffuses in Spring.

Plum blossom blooms amidst snow in harsh winter with an overflowing fragrance presenting its individuality among all the other flowers. It shares the title of “three companions of winter” with pine and bamboo.

私有公用	Private Resources for Public
私营共有	Public-Private Ownership
权力公众化	Power for Public
资产社会化	Socialized Capital
国人办的新国企	New Type of Chinese Enterprise



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